Today’s businesses have never had more data workloads at their disposal. The more you can integrate these workloads together, the more you can unlock new insights to power near-unlimited business opportunities. That’s where RSM and Snowflake can help.

Snowflake is a fully managed and secure platform that gives businesses the performance, flexibility and near-infinite scalability to easily load, integrate, analyze and share data. With the ability to power an almost infinite number of concurrent workloads, Snowflake is a highly adaptable and scalable solution for data warehousing, data lakes, data engineering, data science and data application development, making securely sharing and consuming shared data easier than ever.

As one of the leading Snowflake consulting partners in the country, RSM offers the expertise and services required to implement Snowflake as an end-to-end, scalable source of truth. Thanks to RSM’s mid-market knowledge and experience, we can help you effectively transform your data management, unification and analytics to solve your most pressing business challenges.

**RSM AND SNOWFLAKE CAN HELP YOU MAXIMIZE YOUR USE OF DATA TO:**

1. Deliver highly personalized, 360-degree customer experiences
2. Generate insights, power innovation and scale effortlessly
3. Use data to power IT modernization and improve services
4. Empower your cybersecurity and compliance teams
5. Quickly create data-intensive applications without operational overhead
THE BENEFITS OF SNOWFLAKE
Snowflake simplifies your architecture with one engine that can power complex data pipelines, large-scale analytics, feature engineering, interactive applications and more across your critical data workloads.

Optimize performance for any workload
Snowflake’s single elastic performance engine delivers instant and near–unlimited scale. Support a virtually infinite number of concurrent users and workloads ranging from interactive to batch with reliable, fast performance thanks to Snowflake’s multi–cluster resource isolation.

Leverage automation to maximize data
Snowflake’s platform supports effortless data management, security, governance, availability and data resiliency, reducing risk and improving your operational efficiency.

Enable global collaboration
Easily and securely access and share a single copy of your data across your departments, business units and subsidiaries; with your supply chain and other business ecosystem partners; and with thousands of organizations that comprise the Data Cloud.

Create new data–driven business insights
The Snowflake Data Marketplace gives you access to more than 1,100 live and ready–to–query data sets from over 240 third–party data providers and data service providers.

HOW RSM HELPS
RSM is a trusted technology advisor for mid–market businesses across industries, and we can help you take advantage of Snowflake’s flexibility, performance and ease of use to deliver more meaningful data insights. As a SnowPro–certified partner with deep experience implementing Snowflake for customers across every industry, our team enables you to maximize your investment by integrating Snowflake into your other business systems such as Salesforce, SAP, Oracle NetSuite and more.

RSM’S METHODOLOGY
RSM’s advisors work by your side to understand your unique organization and uncover opportunities to leverage Snowflake to meet your business needs and goals. By partnering with you across your data workload journey, RSM can help you leverage data to reduce risk, improve efficiency and focus on high–value data initiatives.

For more information about RSM or Snowflake, call us at 800.274.3978 or visit rsmus.com/contact to send us a message.