

THE RACE TO DIGITALIZATION

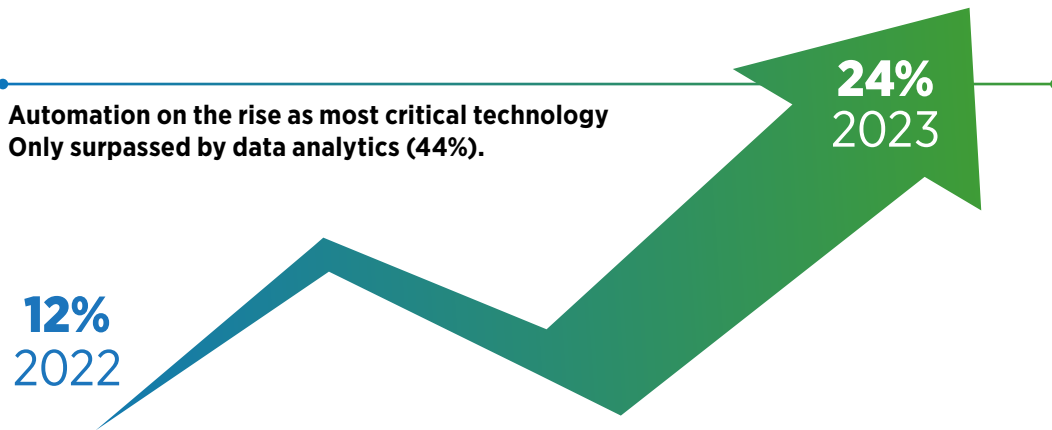
New AI capabilities and rapidly emerging technologies are putting pressure on companies to accelerate their digital transformation. So we asked 178 public company directors about their progress, the technologies they're prioritizing and where they're heading next. Here's some of what the research found.

56%



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Directors who say they're pacing, on schedule, vs. 22% who say they're nearing goals.



In which area(s) is the company utilizing or considering automation?



OPERATIONS **81%**



IT **63%**



FINANCE **62%**



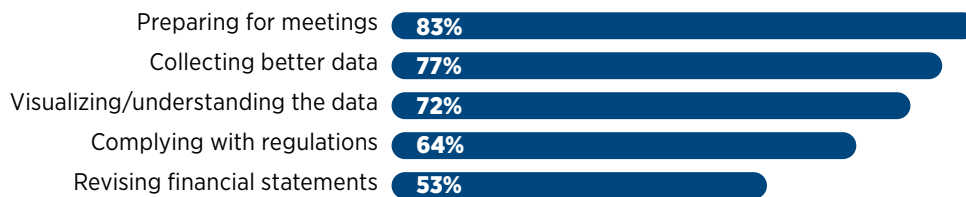
MARKETING **33%**



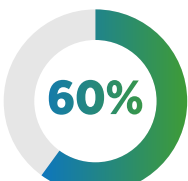
TAX **18%**

THE DIGITALIZATION OF GOVERNANCE

Where directors enjoy the greatest efficiencies from digital technologies



How boards are utilizing digital technology to simplify their own processes



1. Improve board communications



2. Support financial & fiscal oversight

