

# Top tech with food and beverage

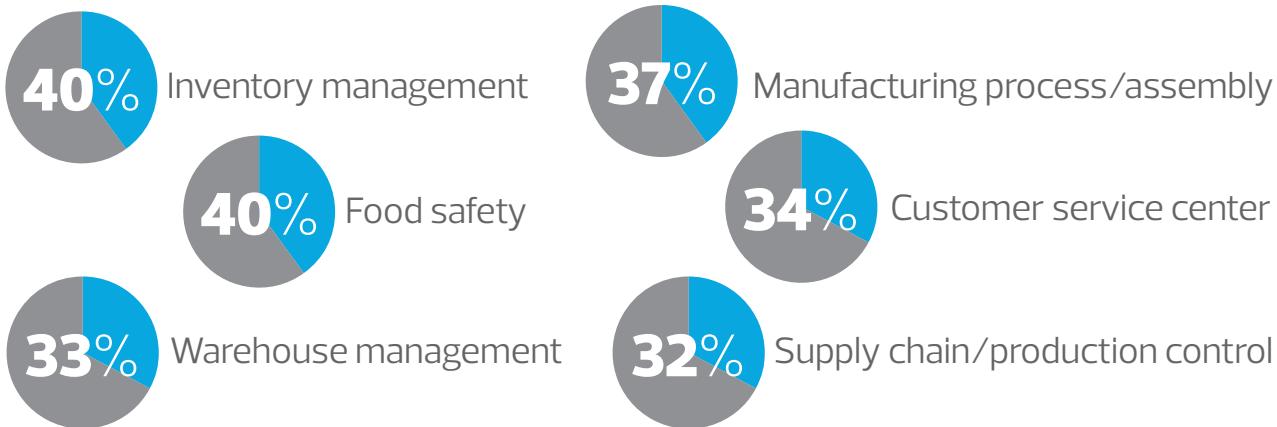
## Type and process

According to the RSM Digital Transformation Survey for the food and beverage industry, middle market executives indicated a focus on digital has become an even higher priority than ever before. What's important to them in terms of digital type and how do these technologies help their business processes?

### The top five digital applications or technologies ranked "extremely important" include:



### Executives also ranked "to a great extent" the ways digital addressed these business processes:



Harnessing the power of digital can be complex and requires organizational change management and expertise to create a vision and process custom to the needs of the enterprise. An outside perspective may be needed to help evaluate opportunities and considerations. Engage consultants who have deep industry experience to ensure you're getting the best digital strategy guidance.

[Contact us](#) to continue the conversation about the impact of digital transformation. Learn more about implementing a comprehensive digital road map aligned with your organization's strategy and growth efforts.

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