



### **AGENDA**

**Introductions** 

**What is Demand Planning and Best Practices** 

**Demand Planning and MRP for Your Business** 

**Demand Planning Strategies** 

Q&A



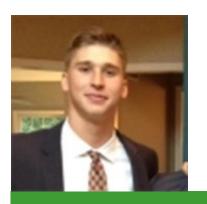


### Today's Speakers



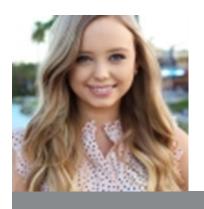
Marcus Colosimo
Director, NetSuite Specialist

- Fairport, NY



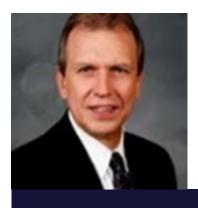
Rob Fredericks
Manager, Management
Consulting

- San Diego, CA



Madeline Hurt Supervisor, NetSuite Consulting

- Atlanta, GA



Les Jankiewicz
Senior Director,
NetSuite SCM Consulting

- Schaumburg, IL





### **Demand Planning**

A SCM process that forecasts demand using various methods and optimizes inventory, costs, and customer satisfaction



Demand planning is a multi-step operational supply chain management (SCM) process used to create reliable forecasts.



Effective demand planning can guide users to improve the accuracy of revenue forecasts, align inventory levels with peaks and valleys in demand, and enhance profitability for a given channel or product.



NetSuite Demand Planning forecasting projection methods:

- Moving Average
- Linear Regression
- Seasonal Average
- Actual Sales



### Master Data Management

Accurate and timely data on inventory, orders, lead times, and production is essential for effective ATP, Demand Planning, and MRP Supply Planning

01

On Hand Inventory accuracy (+95%) 02

Accurate
Purchase Order,
Work Order and
Transfer Order
Lead Times

03

Line item
Expected Ship
Date on Sales
Orders and
Transfer Orders

04

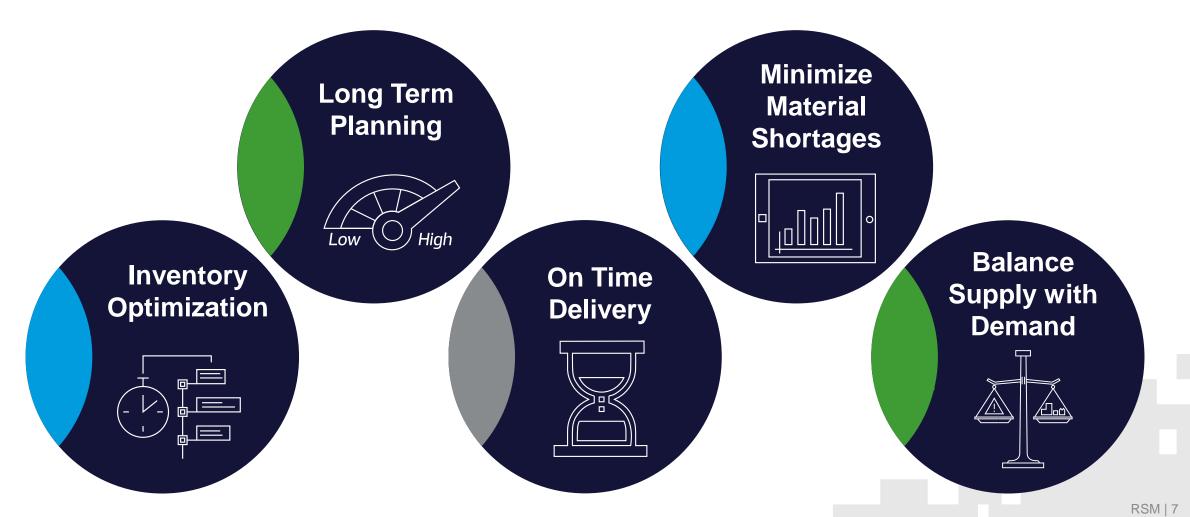
Line item
Expected Receipt
Date on Purchase
Orders

05

Production Start and End Date on Work Orders

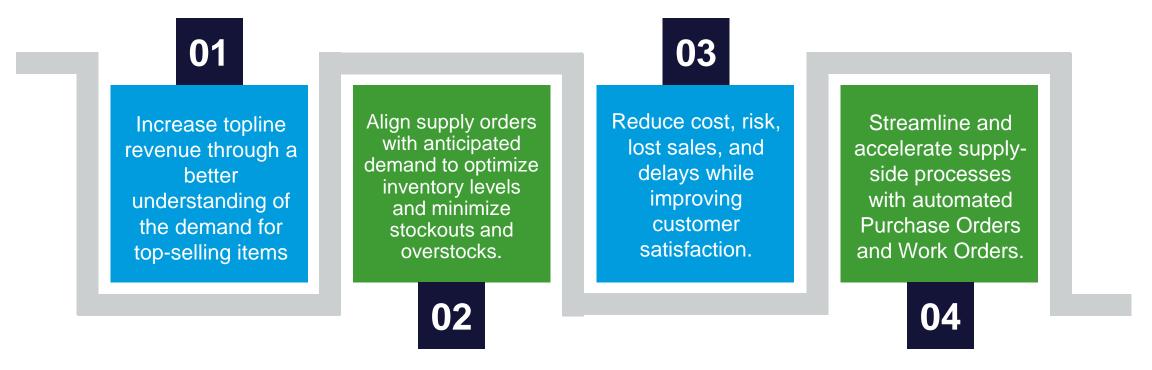


### Key Problems Demand Planning Solves



### Key Benefits of Demand Planning

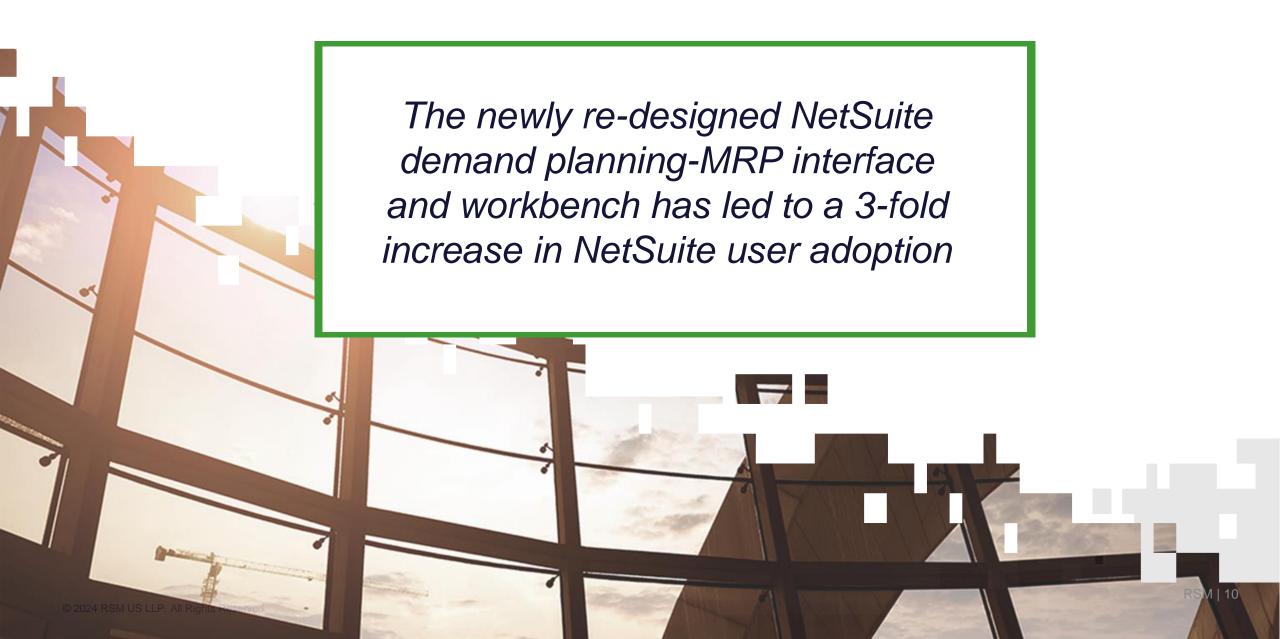
Help businesses increase revenue, reduce costs, improve customer satisfaction and automate processes by analyzing demand, optimizing inventory and facilitating orders.









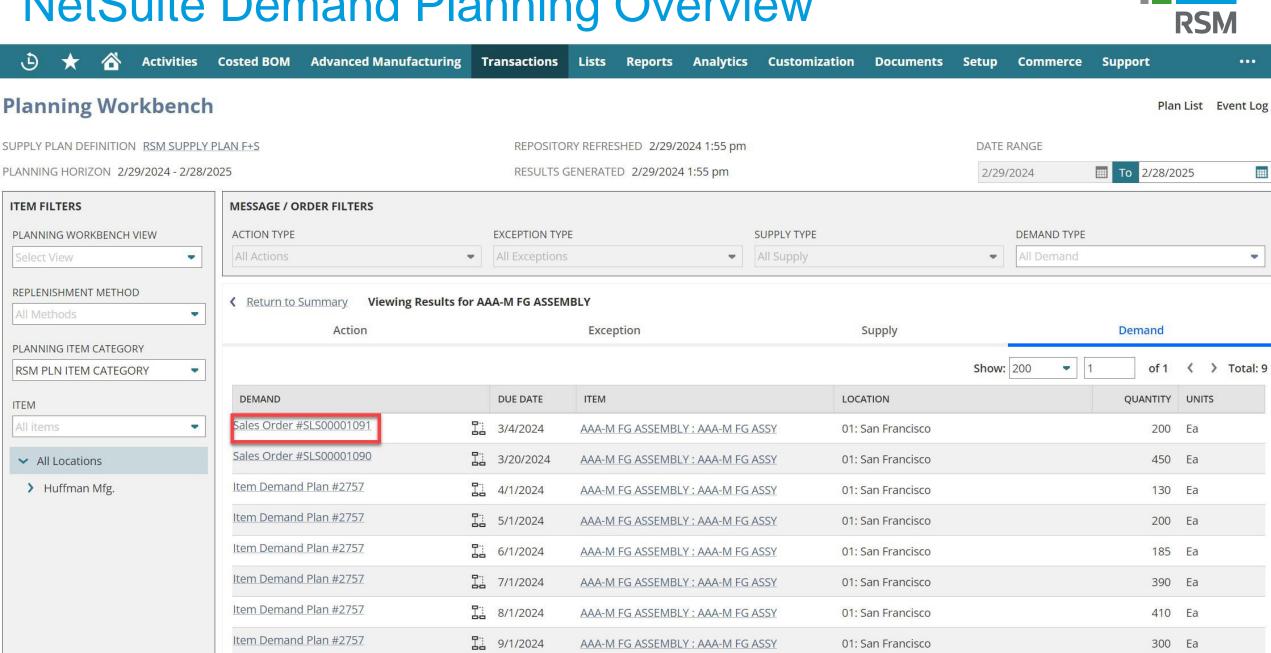


### NetSuite Demand Planning Overview

Item Demand Plan #2757



500 Ea



AAA-M FG ASSEMBLY: AAA-M FG ASSY

01: San Francisco

10/1/2024



🖒 ★ 🏠 Activities Costed BOM Advanced Manufacturing Transactions Lists Reports Analytics Customization Documents Setup Commerce Support

Plan List Event Log

#### **Planning Workbench**

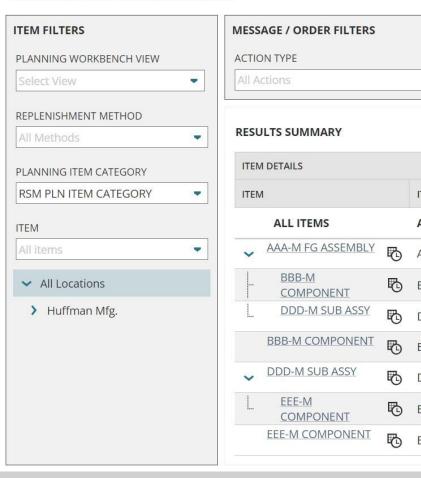
SUPPLY PLAN DEFINITION RSM SUPPLY PLAN F+S

PLANNING HORIZON 2/29/2024 - 2/28/2025

REPOSITORY REFRESHED 2/29/2024 1:55 pm

RESULTS GENERATED 2/29/2024 1:55 pm 2/29/2024 1:55 pm 2/28/2025

DATE RANGE



ACTION TYPE		EXCEPTION TYPI	Ē		SUPPLY TYPE			DEMAND TYPE		
All Actions		▼ All Exceptions		•	All Supply		•	All Demand		-
RESULTS SUMMARY							Show: 2	200 🔻 1	of 1	〈 〉 Total: 5
ITEM DETAILS			INVENTORY ME	ASURES			MESSAGE / ORDER	COUNTS		
ITEM		ITEM DESCRIPTION	UNITS	ON-HAND	ON-ORDER	LATE DEMAND	ACTION	EXCEPTION	SUPPLY	DEMAND
ALL ITEMS		ALL ITEMS					6	7	38	<u>37</u>
→ AAA-M FG ASSEMBLY	₽	AAA-M FG ASSY	Ea			200	1	1	9	9
BBB-M COMPONENT	₽	BBB-M COMPONENT	Ea	10		240	1	2	<u>10</u>	10
DDD-M SUB ASSY	₽	DDD-M SUB ASSEMBLY	Ea			650	1	2	8	9
BBB-M COMPONENT	₽	BBB-M COMPONENT	Ea	10		240	1	2	10	10
▼ DDD-M SUB ASSY	₽	DDD-M SUB ASSEMBLY	Ea			650	1	2	8	9
EEE-M COMPONENT	₽	EEE-M COMPONENT	Ea	5	195	720	3	2	11	9
EEE-M COMPONENT	₽	EEE-M COMPONENT	Ea	5	195	720	3	2	11	9

<sub>2</sub>× >

PLANNING PERIOD SIZE

Monthly

Grid View | Graph View

ITEM: EEE-M COMPONENT	PAST DUE	2/1/2024	3/1/2024	4/1/2024	5/1/2024	6/1/2024	7/1/2024	8/1/2024	9/1/2024	10/1/2024	11/1/2024
Unconsumed Forecast											
Sales Orders											
Planned Transfer Orders	0	0	0	0	0	0	0	0	0	0	0
Transfer Orders	0	0	0	0	0	0	0	0	0	0	0
Total Demand	0	0	0	0	0	0	0	0	0	0	0
Parent Planned Work Orders	0	650	130	200	185	390	410	300	500	0	0
Parent Work Orders	0	0	0	0	0	0	0	0	0	0	0
Production Requirements	0	650	130	200	185	390	410	300	500	0	0
Projected Gross Requirements	0	650	130	200	185	390	410	300	500	0	0
Current Item Purchase Orders	0	0	195	0	0	0	0	0	0	0	0
Current Item Work Orders	0	0	0	0	0	0	0	0	0	0	0
Current Item Transfer Orders	0	0	0	0	0	0	0	0	0	0	0
Scheduled Receipts	0	0	195	0	0	0	0	0	0	0	0
Safety Stock	75										
Projected Available Balance	5	-645	-580	-780	-965	-1,355	-1,765	-2,065	-2,565	-2,565	-2,565
Adjusted Available Balance	5	-645	75	75	75	75	75	75	75	75	75
Firm Planned Order											
Planned Order			655	200	185	390	410	300	500		
System Orders	0	0	655	200	185	390	410	300	500	0	0

Planned Order

PLANNING PERIOD SIZE • Monthly

Grid View | Graph View

Monthly											
ITEM: EEE-M COMPONENT	PAST DUE	2/1/2024	3/1/2024	4/1/2024	5/1/2024	6/1/2024	7/1/2024	8/1/2024	9/1/2024	10/1/2024	11/1/2024
Item Forecast											
Unconsumed Forecast											
Sales Orders											
Planned Transfer Orders	0	0	0	0	0	0	0	0	0	0	0
Transfer Orders	0	0	0	0	0	0	0	0	0	0	0
Total Demand	0	0	0	0	0	0	0	0	0	0	0
Parent Planned Work Orders	0	650	130	200	185	390	410	300	500	0	0
Parent Work Orders	0	0	0	0	0	0	0	0	0	0	0
Production Requirements	0	650	130	200	185	390	410	300	500	0	0
Projected Gross Requirements	0	650	130	200	185	390	410	300	500	0	0
Current Item Purchase Orders	0	0	195	0	0	0	0	0	0	0	0
Current Item Work Orders	0	0	0	0	0	0	0	0	0	0	0
Current Item Transfer Orders	0	0	0	0	0	0	0	0	0	0	0
Scheduled Receipts	0	0	195	0	0	0	0	0	0	0	0
Safety Stock	75										
Projected Available Balance	5	-645	-580	-780	-965	-1,355	-1,765	-2,065	-2,565	-2,565	-2,565
Adjusted Available Balance	5	-645	75	75	75	75	<mark>7</mark> 5	75	75	75	75
Firm Planned Order											

655

200

185

390

410

300

500









Activities Costed BOM Advanced Manufacturing

Transactions

Lists

Reports Analytics

Customization Documents Setup Commerce Support

Plan List Event Log

#### **Planning Workbench**

SUPPLY PLAN DEFINITION RSM SUPPLY PLAN F+S

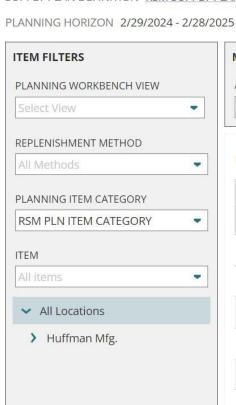
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RESULTS GENERATED 2/29/2024 1:55 pm

DATE RANGE

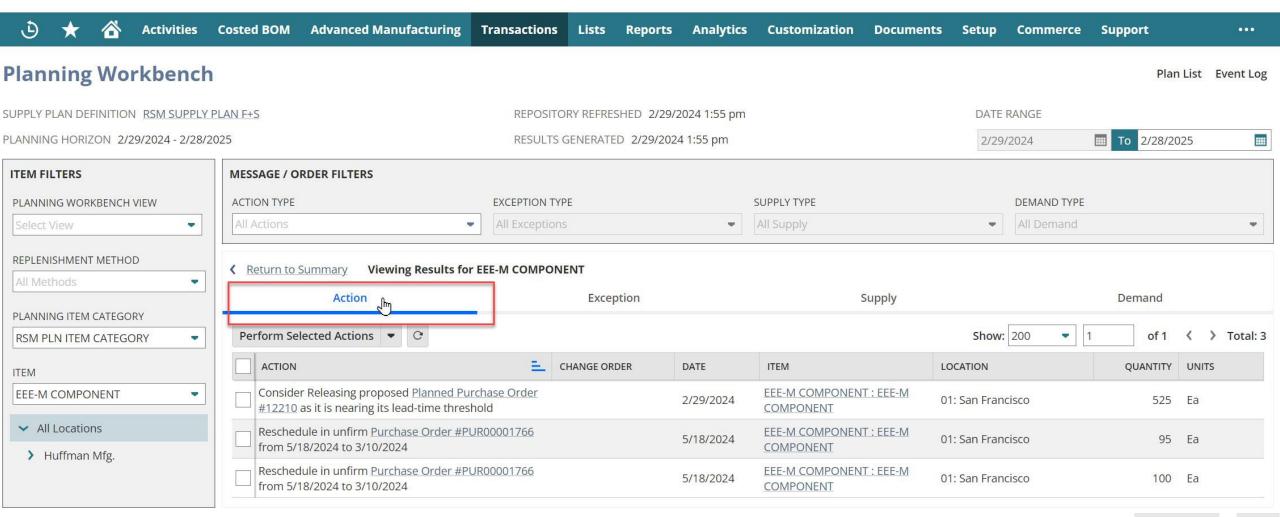
2/29/2024

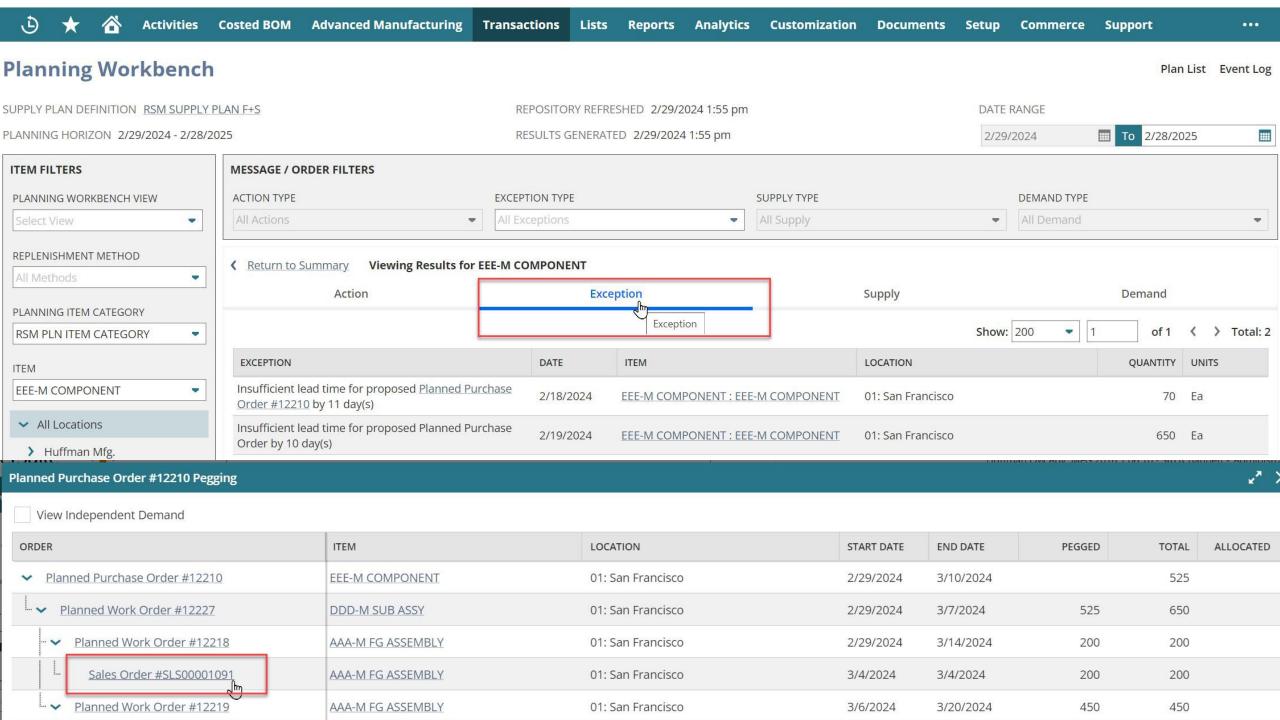
To 2/28/2025

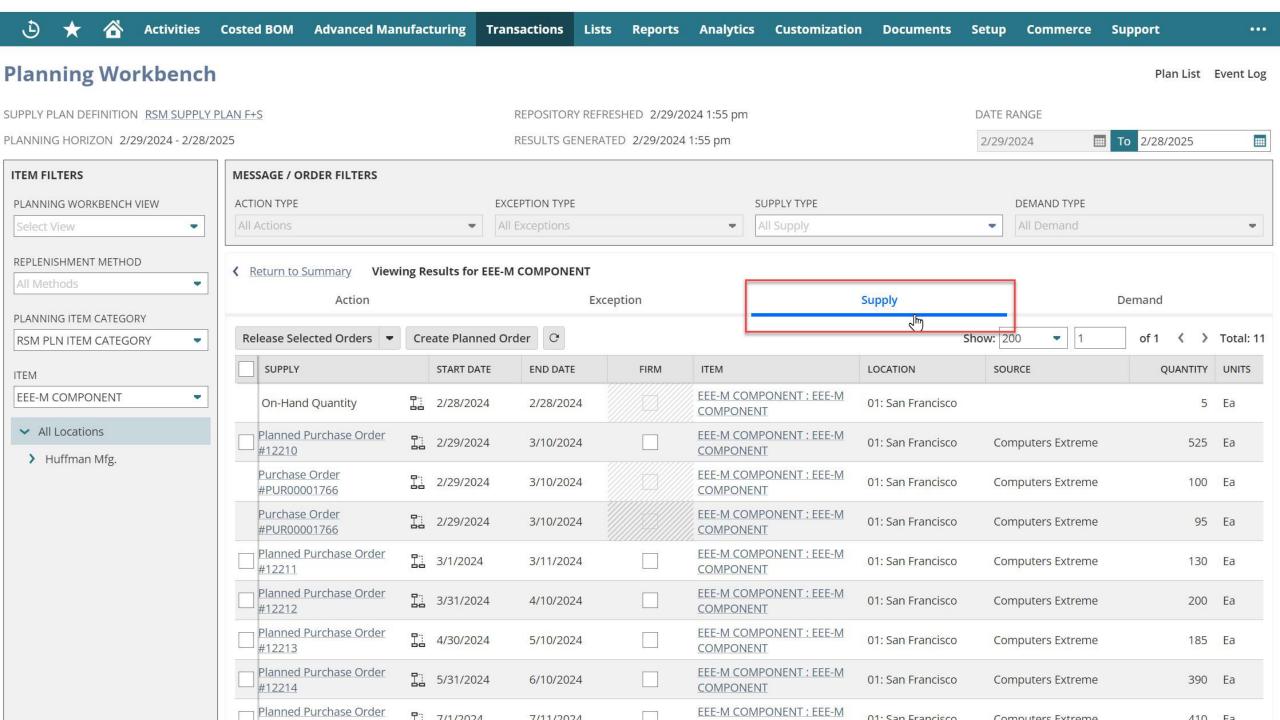


MESSAGE / ORDER FILTERS												
ACTIO	N TYPE		EXCEPTION TYPE			SUPPLY TYPE			DEMAND TYPE			
All A	tions	-	All Exceptions		•	All Supply		-	All Demand		•	
RESU	LTS SUMMARY		Show:	200 🔻 1	of 1	Total: 5						
ITEM	DETAILS			INVENTORY MEAS	SURES			MESSAGE / ORDER COUNTS				
ITEN		ITEM DESCRIPT	TION	UNITS	ON-HAND	ON-ORDER	LATE DEMAND	ACTION	EXCEPTION	SUPPLY	DEMAND	
	ALL ITEMS	ALL ITEMS						6	7	38	37	
~	AAA-M FG ASSEMBLY	AAA-M FG AS	SSY	Ea			200	1	1	9	9	
-	BBB-M COMPONENT	ввв-м сомі	PONENT	Ea	10		240	1	2	<u>10</u>	10	
L.	DDD-M SUB ASSY	DDD-M SUB	ASSEMBLY	Ea			650	1	2	8	9	
	BBB-M COMPONENT	ввв-м сом	PONENT	Ea	10		240	1	2	10	10	
~	DDD-M SUB ASSY	DDD-M SUB	ASSEMBLY	Ea			650	1	2	8	9	
1	EEE-M COMPONENT	EEE-M COMP	PONENT	Ea	5	195	720	3	2	11	9	
	EEE-M COMPONENT	EEE-M COMP	PONENT	Ea	5	195	720	3	2	11	9	









#### **Planning Workbench**

SUPPLY PLAN DEFINITION RSM SUPPLY PLAN F+S REPOSITORY REFRESHED

**MESSAGE / ORDER FILTERS** 

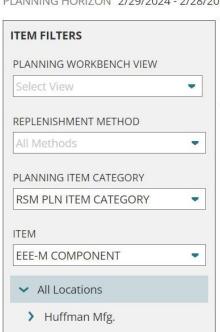
PLANNING HORIZON 2/29/2024 - 2/28/2025

REPOSITORY REFRESHED 2/29/2024 1:55 pm
RESULTS GENERATED 2/29/2024 1:55 pm

2/29/2024

**■ To** 2/28/2025 **■** 

Plan List Event Log



EXCEPTION TYPE	PE SUPE	PLY TYPE	DEMAND TYPE			
		1 - 1 1 1 1 - 1	DLIVIAND TIPE			
▼ All Exception:	All S	Supply	▼ All Demand			
its for EEE-M COMPON	IENT					
	Exception	Supply	Demand			
		S	how: 200 • 1 of 1	< → To		
DUE DATE	ITEM	LOCATION	QUANTITY	UNITS		
2/28/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	75	Ea		
2/29/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	650	Ea		
温 3/11/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	130	Ea		
温 4/10/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	200	Ea		
盟 5/10/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	185	Ea		
<b>L</b> 6/10/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	390	Ea		
盟 7/11/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	410	Ea		
<b>1</b> 8/9/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	300	Ea		
<b>]</b> 9/10/2024	EEE-M COMPONENT : EEE-M COMPON	NENT 01: San Francisco	500	Ea		
	DUE DATE  2/28/2024  2/29/2024  2: 2/29/2024  3/11/2024  3: 5/10/2024  3: 6/10/2024  3: 7/11/2024  3: 8/9/2024	DUE DATE	Exception Supply    Due Date   Item   Location	Exception   Supply   Demand		



Plan List Event Log

Activities Costed BOM Advanced Manufacturing Transactions Lists Reports Analytics Customization Documents Setup Commerce Support •••

#### Planning Workbench

To 2/28/2025

DATE RANGE

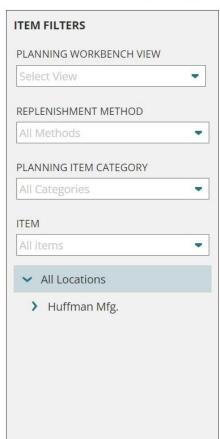
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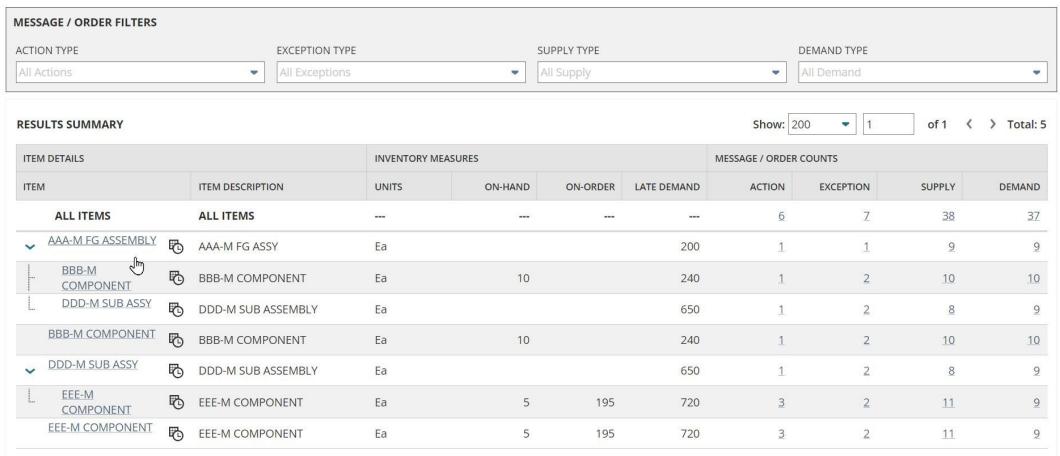
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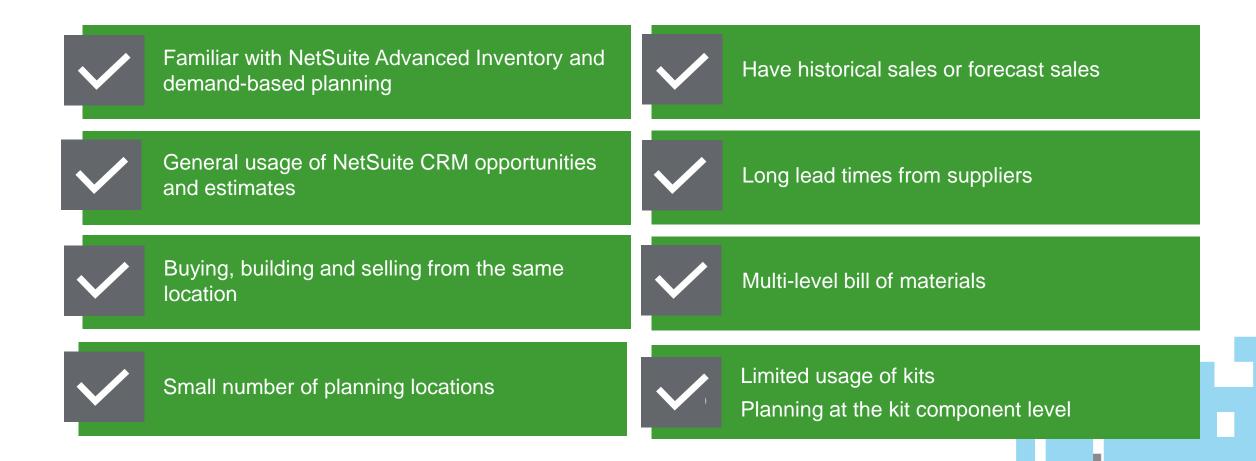
### NS Demand Planning/MRP Considerations



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### NS Demand Planning/MRP Checklist







### Demand Planning Strategies

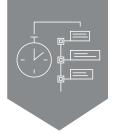
Key planning strategies to achieve greater demand forecast accuracy



01

#### **Collaborative Planning**

- Develop a cross-functional planning process (S&OP or IBP)
- Design a collaborative communication framework to ensure each team is working towards the same forecast and goal



02

#### Item Segmentation

- Perform Item segmentation analyses to segment products into groups based on shared characteristics (demand patterns, seasonality, new products)
- Perform SKU rationalization on slow-moving and obsolete items



03

#### **Data-Driven Forecasts**

- Leverage historical sales/shipment data to build statistical forecast models
- Incorporate additional external data sources to improve the baseline statistical forecast



04

#### **Measuring Forecasts**

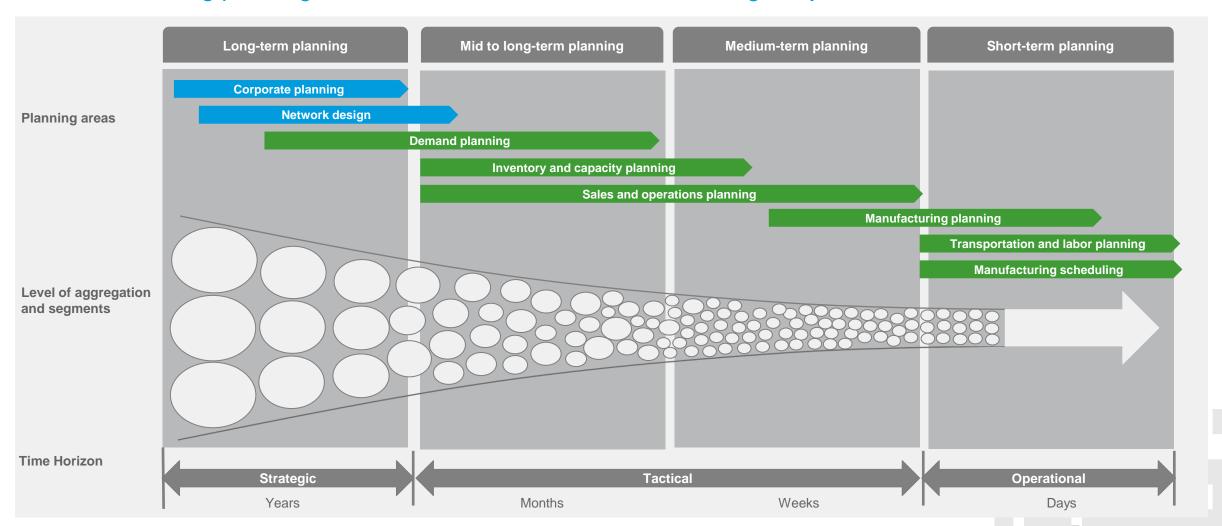
- Monitor and update forecasts as key events occur during the forecast period
- Measure forecast accuracy and create concise feedback loops to support continuous improvement to the forecasting process

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### **Business Planning Horizons**



Understanding planning horizons will allow us to better link strategic objectives with tactical execution

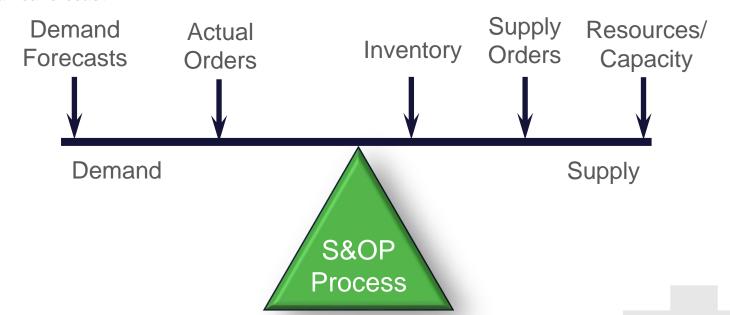




### Collaborative Planning - The S&OP Process

Sales and Operations Planning (S&OP) is a structured, monthly, business process. The result is a Consensus Plan: agreed-upon actions approved by the executives to best balance Supply and Demand

- Demand Planning Forecasts future sales volume by product family using inputs such as customer forecasts, historical sales, statistical analysis, pricing and promotion strategy and new product introduction
  - Creates an unconstrained forecast
- Supply Planning Aligns distribution, manufacturing, and procurement to best meet the Demand Plan considering resource and capacity constraints
  - Creates a constrained forecast





### Forecast Process – Best Practices

Performing the following activities will result in a more streamlined demand forecast process

01

#### **Forecast Pre-requisites**

- Clearly define the delivery model and inventory strategy (MTO/MTS)
- 2. Measure inventory accuracy and define inventory management processes
- 3. Create controls around transactional diligence and master data cleanliness (past due dates, open order management, Lead Time accuracy)
- 4. Determine the purpose of the forecast and set the level of aggregation and planning horizons

02

#### **Forecast Key-Steps**

- 1. Gather and visualize the data (how much data do we have and what is the quality of this data)
- 2. Clean the data (stock-outs, one-time large orders, duplicate orders, intercompany)
- 3. Choose the forecasting technique
- 4. Test the forecast using historical data
- Forecast demand
- 6. Achieve consensus on the forecast
- 7. Continuously improve and measure the forecast



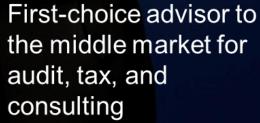


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- #1 Cloud ERP
- Over 37,000 global customers
- Robust suite of applications
- Flexibility
- Multi-national
- Scalability
- Built for today's manufacturers & wholesalers









# **Business Application Consulting Services**

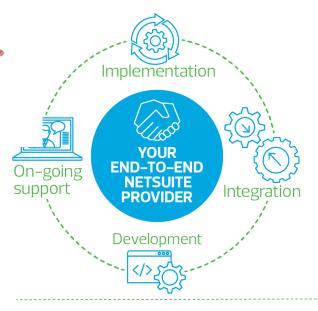
- Application integration and development
- Business enterprise applications e.g.,
   ERP, CRM, SCM, HCM
- Business intelligence
- Finance and accounting outsourcing
- Infrastructure & security
- Managed IT services
- Management consulting
- RSM cloud portfolio

### OUR NETSUITE PRACTICE

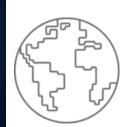
### **ORACLE**

**NetSuite** 

Your End-to-End NetSuite provider







#### **Global Reach**

NetSuite resources located around the world

100+
Managed
Support
Clients





2005

NetSuite practice began



2,000+
NetSuite
customers

#### NetSuite & Beyond Professional Services

- Accelerator Bundles
- Application Developers
- Certified Public Accountants
- eCommerce
- ERP Consultants
- Project/PMO
- Salesforce

### 11-Time NetSuite Solution Partner of the Year







































### NETSUITE CAPABILITIES

#### Our NetSuite ERP practice has numerous capabilities, including:

- Advanced Revenue Management (ARM)
- Application Development (AppDev)
- Association Management Services (AMS)
- Business Intelligence (BI)
- Certified Public Accounts (CPAs)
- Change Management (CM)
- Customer Relationship Management (CE / CRM)
- Configure, Price, Quote (CPQ)
- Digital Data Solutions (DDS)
- E-commerce / Portals (Ecom)

- Human Capital Management (HCM)
- Managed Application Support (MAS)
- Planning and Budgeting (CPM)
- Professional Services Automation (PSA)
- Program Management Organization (PMO)
- Robotic Processing Automation (RPO)
- Software Subscription Management (SaaS)
- State & Local Sales Tax (SALT)
- Supply Chain Management (SCM)





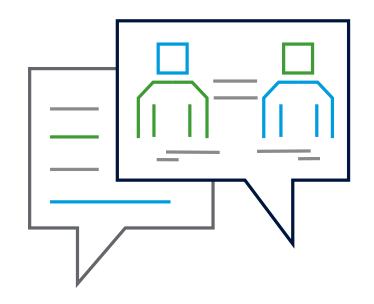


## Questions





### Let's Connect!



#### **ADDITIONAL QUESTIONS?**

For any questions, please reach out to us

- Contact info will be provided in the chat

#### WEBSITE

For additional information, please visit our website:

www.rsmus.com/technologies/netsuite/industries/manufacturing-and-wholesale-distribution

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#### **RSM US LLP**

585 314 7467 Marcus.colosimo@rsmus.com

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# Appendix



### Recognized leader for talent, technology and solutions































Largest Microsoft Gold Partners in USA

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