

PARTNER OF THE YEAR



NETSUITE FOR ARCHITECT, ENGINEERING & CONSTRUCTION (AEC) OVERVIEW

April 27th, 2023





AGENDA

Introductions

RSM Expertise with AEC Industry

AEC Industry Software Overview

Overview of NS4AEC Solutions

Questions



Presenting Today



Greg PittsDirector, RSM Business
Applications Practice





Meagan Bailey
Supervisor, RSM NetSuite
for AEC





David LarkinDirector, RSM NetSuite for AEC





RSM Consulting Overview

212 partners/ principals



5,800+clients

More than **3,000** consulting professionals

Leading provider of technology, risk, financial, transaction and business consulting services incorporating deep industry expertise - to middle market leaders





One of the largest **Microsoft Gold Partners** in the U.S.



private equity and portfolio clients

17.2% compound annual growth rate (CAGR) over the past five vears



46 languages are spoken by **RSM Consulting** professionals



Member of the Institute of Internal **Auditors Industry Leader Program**



1,300+ managed services clients



#1 NetSuite consulting partner in the U.S.



RSM Architect, Engineering and Construction (AEC) Experience

Our Construction Sector Practice

- Works with general building contractors, specialty contractors, industrial contractors, sub-contractors, architectural and engineering firms, highway and street construction suppliers, and residential contractors
- Combines broad business insight with industry knowledge
- Offers industry-specific knowledge that helps our contractor clients improve their bonding capacity, state qualification capacity and income, as well as minimize federal and state income taxes
- Keeps clients informed through industry surveys, white papers, articles and alerts
- Hosts conferences, webcasts and roundtables with your industry peers
- Plays an active role in associations such as Associated General Contractors, Construction Financial Management Association and Associated Builders and Contractors

RSM by the numbers Active 3,200+ involvement in kev industry construction and associations real estate LARGEST 12,000+ such as CFMA clients AGC and ABC U.S. provider of professionals in 84 cities in the U.S. and 1,200+ services to the five locations in Client base professionals middle market Canada includes all types servina of contractors, construction including general and real contractors and estate specialty trades experience in industry infrastructure and Industry-Global reach. focused service national delivery model, strength, local with high level of partner touch involvement

RSM Breadth of Services

As a leading provider of audit, tax and consulting services, RSM is well-positioned to bring the network of experience and resources to help overcome any unexpected challenges.



Consulting

The RSM Consulting practice provides an extensive range of capabilities and expertise, from infrastructure set-up to strategic planning. Whatever the challenge, RSM can provide the right experts to help determine the right solution.

Our Consulting Services Include:

- Application and infrastructure support
- Business intelligence
- Business process improvement
- Cost optimization
- Finance and accounting outsourcing
- Information security
- Internal control consulting
- IT strategy and optimization

- Lease due diligence
- Operations and supply chain
- People and organization optimization
- Project management
- SOX compliance
- Systems integrations
- Systems selections
- Systems Implementations

Q

Audit

The RSM Audit practice offers a full-scale line of services to help build, establish and verify trust in your financial reports. We have strict quality standards and deliver a full, fair and independent perspective throughout our services.

Our Audit Services Include:

- Asset valuation
- Complex debt and equity transactions
- Derivatives (hedging)
- Discounting and other promotional activities
- Exclusivity agreements/purchase commitments
- Gift card accounting and related breakage

- Incentive compensation arrangements
- Lease accounting
- Loyalty programs
- Self-insurance



Tax

RSM Tax services helps clients take a comprehensive perspective in a highly-dynamic and complex world of tax to deliver real savings. Our practitioners deliver value by creating a customized, integrated approach for each client to help achieve their specific objectives.

Our Tax Services Include:

Credits and Incentives

- EOTCs
- Research and development
- TIPS credits
- WOTCs

Expenditure analysis

- Meals and entertainment
- Charitable
- Package design costs
- Research and development

Leasing

- Anchor tenant benefits
- Qualified leasehold improvements
- Tenant allowances

Fixed assets

- Bonus depreciation
- Cost segregation
- Retail depreciation
- TARS

State and local issues

- Sales and use
- Structuring/planning
- Unclaimed property/property tax

International

- Tax treaty/withholding comp.
 - Transfer pricing
 - VAT/GST

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NetSuite Recognition...#1 Worldwide Partner of the Year



RSM US ranks among the top NetSuite partners and has earned the following recognitions:

































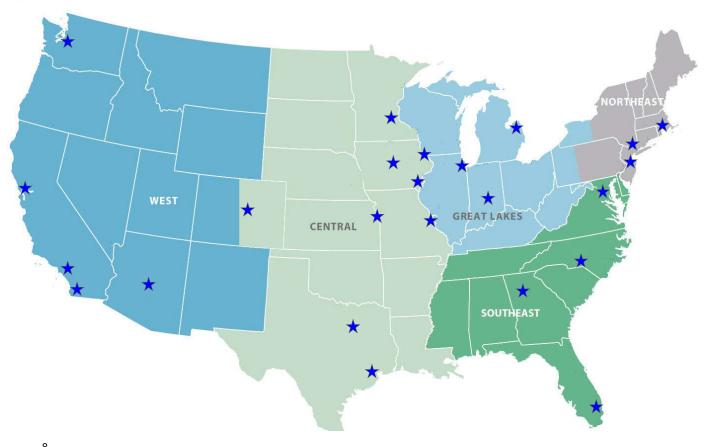


Our ERP and CRM practice ranks #1 worldwide in Accounting Today's VAR100 List the past 3 years





RSM US National NetSuite Resources



- RSM's NetSuite practice is divided into regions and spread across the US and Canada
- We are currently expanding our NS Team to include Construction and ProScope Specialists
- The RSM has a strong Presales team that is being trained on ProScope



AEC SOFTWARE SOLUTION OVERVIEW



ERP COMPETITORS





AEC Industry Software Solutions









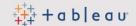
HRIS





























AEC Industry Software Solutions



















NetSuite - 3 Tier Solution (Project Lite / Project Enterprise / Project Best of Breed)

COMBINING EXCELLENCE TO ACCESS NEW MARKETS

ORACLE PROCORE Suite Projects **NET**SUITE

ORACLE

NETSUITE Suite Projects



ORACLE Suite Projects **NET**SUITE

Project Costing Resource Management Project Costing Project to Bill Dashboards Limited Rev Rec Activity Codes (Cost Codes) Procurement Financials Change Management AIA Invoicing (Soon)

AIA Billing Complex Project Hierarchy Vendor / Subcontractor Management Job Costing/Estimation **Retention Management Project Inventory Control**

> **HSSE Management** Microsoft Project Integration

Microsoft Teams/SharePoint Integration

Change Order Management Drag & Drop Schedule/Resource Management

Earned Value Management Project Based - Engineer to Order

> Risk Management **Quality Management Automated Reporting** Report Generation

Rental Management Embedded into NS

AIA Billing **Complex Project Hierarchy** Vendor/Subcontract Management Job Costing/Estimation **Retention Management**

Pre- Qualification **Bid Management**

Estimating **Project Management Quality & Safety**

Design Coordination Workforce Planning Invoice Management **Accounting Integration** Analytics Job Costing **Change Order Management Industry Reporting**

Project Document Controls RFI's, Transmittals, Submittals Document / Drawing in field

Small to Midsize Organizations

Mid to Larger Enterprise Organization



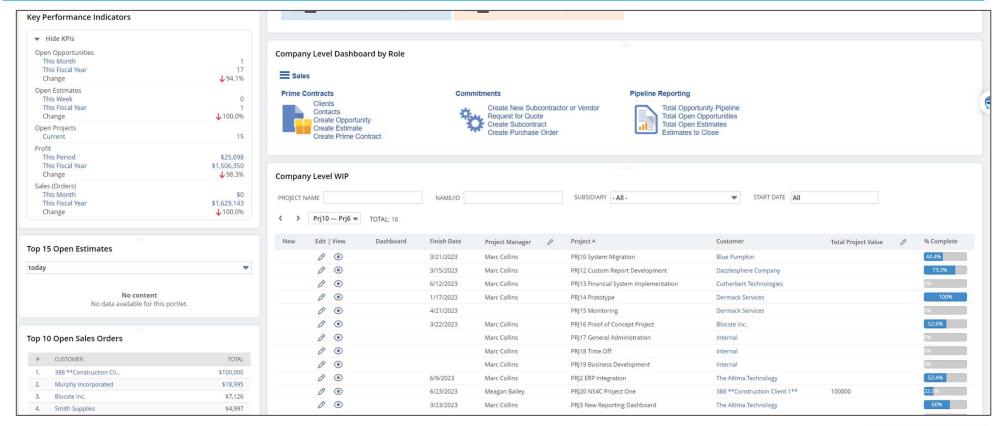
NS4AEC PRODUCT REVIEW (NETSUITE FOR ARCHITECTS, ENGINEERS, & CONSTRUCTION)



TIER 1 SOLUTION NETSUITE + PROJECTS

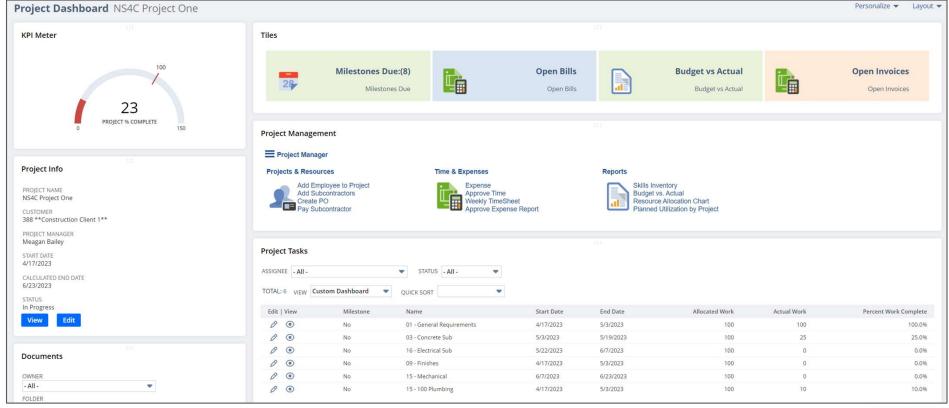


NetSuite for AEC + SuiteProjects - Company Dashboard





NetSuite for AEC + SuiteProjects - Project Dashboard



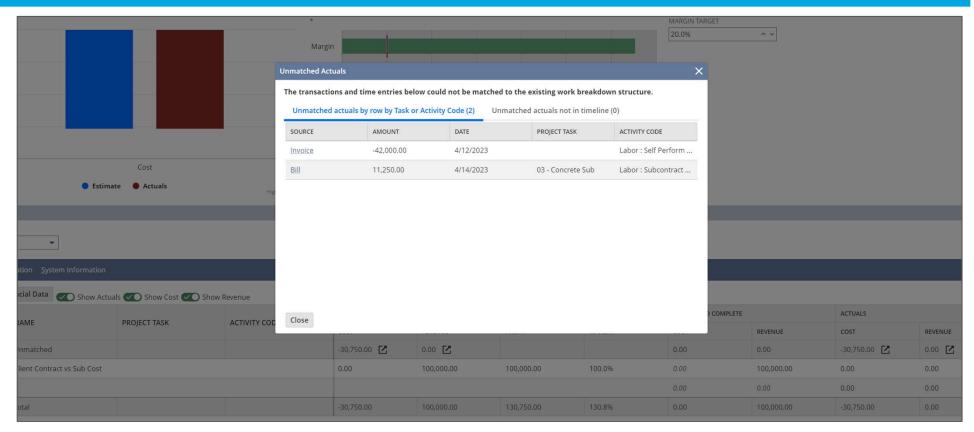


NetSuite for AEC + SuiteProjects - Project Dashboard





NetSuite for AEC + SuiteProjects – Budgets

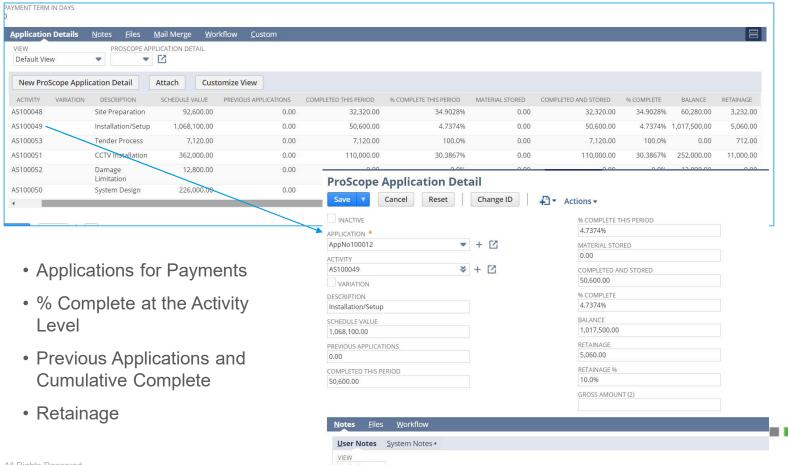




TIER 2 SOLUTION NETSUITE + PROSCOPE



NetSuite + ProScope - Billing, Retention & Payment



NetSuite + ProScope - Billing, Retention & Payment



- AIA PDF Documentation can be printed directly from the Application of Payment
- Retention based on Project and App Record
- Payment Certification
- Schedule of Values (next slide)



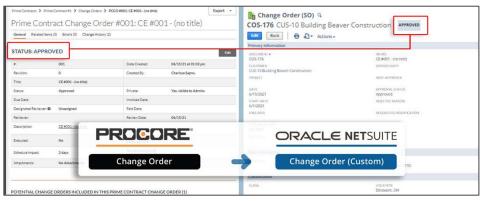


TIER 3 SOLUTION NETSUITE + PROCORE



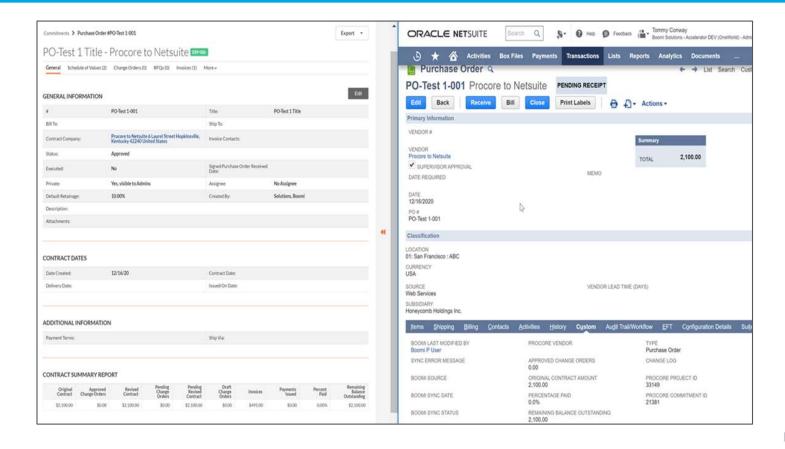
NetSuite + Procore Solution







NetSuite + Procore Solution





THANK YOU FOR YOUR TIME AND ATTENTION



Who to Contact for More Information



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RSM overview...First Choice Advisor to middle market clients





Marketing Collateral

- NS For Construction Site
- RSM / NetSuite Cobranded Collateral
 - White Paper
 - NS Buyers Guide
- Social Media / Online Marketing
 - RSM LinkedIn
 - RSM Twitter
 - RSM Power and Industry Publications



Fun Fact - RSM Naming History

RSM International was founded in 1964 as a small network called DRM (Dunwoody, Robson Rhodes, and McGladrey & Pullen). The organization restructured in 1993, changing its name to RSM International. The word International was dropped in 2015.

Historically, RSM was derived from the initials of three of the original founding member firms of the organization:

- United Kingdom Robson Rhodes (United Kingdom)
- France Salustro Reydel (France)
- United States McGladrey (United States)

Founding member Robson Rhodes was acquired by Grant Thornton and absorbed within its network, while Salustro Reydel merged with KPMG. McGladrey, the member firm of RSM US, is still part of the network today.



NetSuite + ProScope Qualification Questions

Project Structure

- Do you need to track labor and materials on projects at a task or sub-task level
- Do you have a project structure that calls for a project/sub-project relationship
- Do you regularly manage changes orders or variations for your projects
- Do you leverage Divisions of Construction? Which Division/Subdivision structure do you follow?

· Bidding/Estimating Process

- Do you have a need to build up cost before bidding or estimate to a potential customer
- Do you need to create requisitions or Purchase Orders for project time, materials and/or equipment
- How do you bill? Do you use Milestones, % Complete, Phase Completion, Usage or other billing drivers?
- Do you need to account for retention? Do you track retention at the activity level?

Billing, Payment Applications

- Do you need to AIA Compliant Billing and Schedule of Values?
- Do need to manage applications for payment/progress billing?
- Do you need to account for retainage or retention?
- Do you have any revenue recognition needs?

· Resource Management

- Is there a need to manage competencies or qualifications of resources?
- Do you need to manage equipment on projects?
- Do you need to manage resources (people) or generic resources (by function or trade) on projects?
- Do you need to assign/reassign resources based on availability and skillsets?
- Do you use subcontractors or outside labor? Do you need to schedule those resources

· Health & Safety

- Are there any Health and Safety (HSEQ) requirements?
- Do you currently manage risk assessments on your projects?

Integration

- Do you currently use MS Projects?
- Do you utilize MS Teams and/or SharePoint?
- Do you use Slack?

· Number of Users

- Full Access
- Mobile Only Users
- Companies/Countries

Rentals & Project Asset Inventory

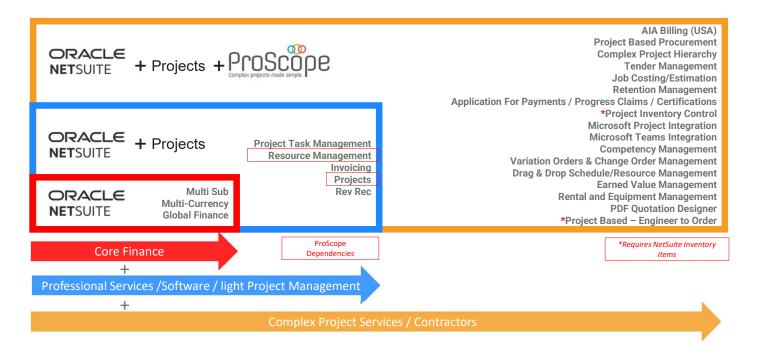
- Do you require any rentals or assets assigned to projects?
- Are cross subsidiary assets needed?



ProScope vs. Core NetSuite Project Functionality

NetSuite Projects & ProScope

COMBINING EXCELLENCE TO ACCESS NEW MARKETS



ProScope Key Functionality:

- AIA Billing, Application for Payment and Retention Management
- Project Structure Templates are far more robust than an standard project template
- True Project Accounting (revenue & cost)
- Robust Resource Costing and Management
- Project based Procurement & Inventory Management

Minimum NetSuite Functionality Needed:

- SuiteProjects
- Revenue Management



NetSuite Construction Solution - NetSuite + ProScope



NetSuite Core ERP

- Multi-subsidiary, multi-currency
- o CRM, GL, AR, AP and Reporting
- HRIS (SuitePeople)
- Basic Project and Resource Management
- Advanced Procurement (Requisition, RFP, PO)

NetSuite w/ProScope (Construction)

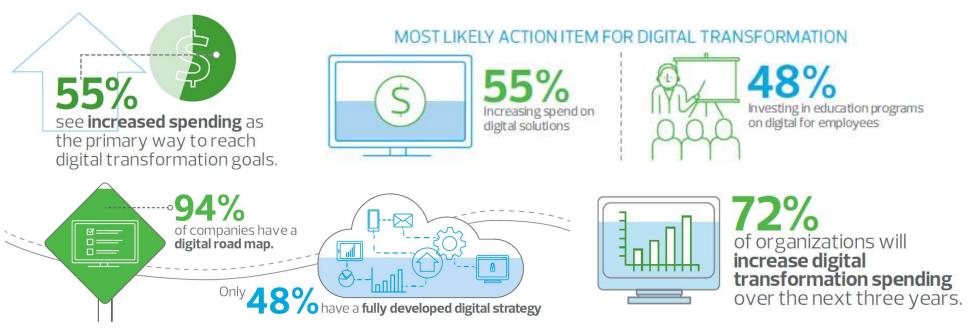
- Project Structure Templates are far more robust than a standard project template
- AIA Billing, Application for Payment and Retention Management
- True Project Accounting (revenue & cost)
- o Robust Resource Costing and Management
- Cost Estimation and Change Order Management
- Project based Procurement & Inventory Management
- Subcontractor Management, Submittals and Document Management





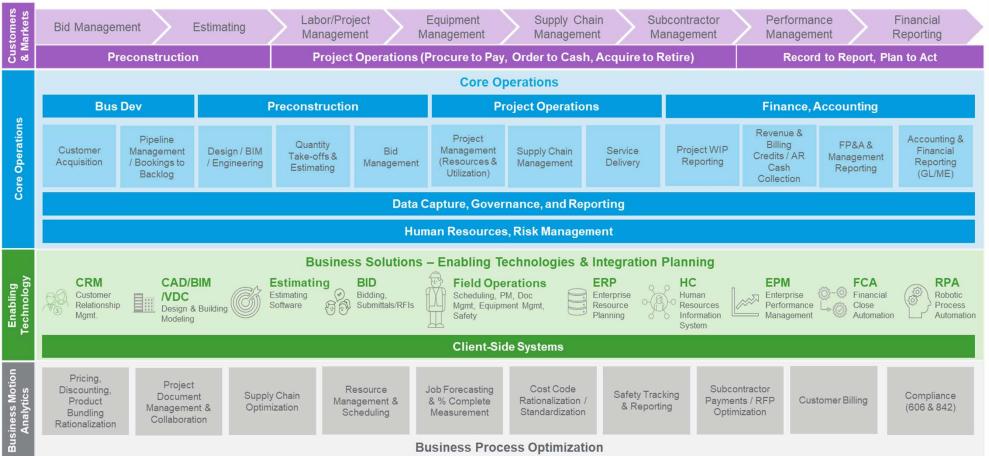
RSM Digital Transformation Survey

In a recent study, RSM surveyed 500 CFOs across the middle market to understand how they are thinking about Digital Transformation. Overall, we understand that Digital Transformation is one of the single-largest priorities for middle market executives over the next 1-3 years.



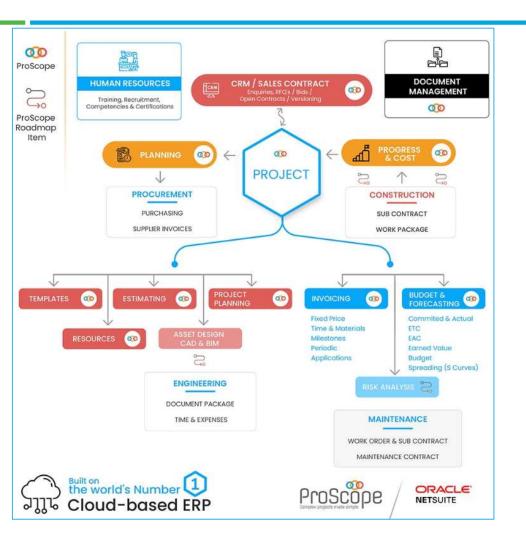


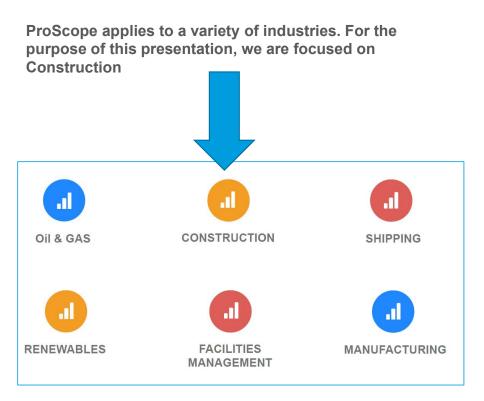
Construction Operating Model Leading Practice





ProScope Solution Roadmap







Construction Industry Technology Trends

Leveraging Cloud Technology Modernizing the Finance Function Transitioning to cloud-based Adopting integrated cloud technologies technologies to centralize data, and Monthly close automation promote access from remote FP&A solutions locations Strong integration between systems Mitigating cybersecurity risk Drill down visibility **Shared & Centralized Functions** Centralizing shared functions such as Accounts Payable, IT, **Subcontractor Compliance** Management, and Billing across projects Outsourcing these shared functions to third party providers **Improving Project Visibility Lease Accounting (842) Regulations** Enabling deep insights into project plans, budgets, progress, and Complying with domestic and/or international outcomes through the use of standards related to lease accounting integrated technology

RSM Company Profile

- Originally established back in 1926, RSM US LLP is the U.S. member of RSM International, a global network of independent audit, tax and consulting firms with more than 43,000 people in 120 countries.
- The member firms of RSM International collaborate to provide services to global clients but are separate and distinct legal entities that cannot obligate each other. Each member firm is responsible only for its own acts and omissions, and not those of any other party. Visit rsmus.com/aboutus for more information regarding RSM US LLP and RSM International.
- RSM ranks as the fifth largest provider of accounting, tax and business consulting services in the United States. We are a well-established, partner-owned firm with decades of experience, including a partnership with Microsoft and Oracle NetSuite that spans over 25 and 15 years respectively
- RSM offers a full suite of services focused on helping clients get the most out of their technology investments.
- Corporate Headquarters RSM US LLP, 1 S Wacker Drive #800, Chicago, Illinois, 60606
- www.rsmus.com/netsuite

