

DATA DRIVEN DECISION MAKING

...utilizing technology

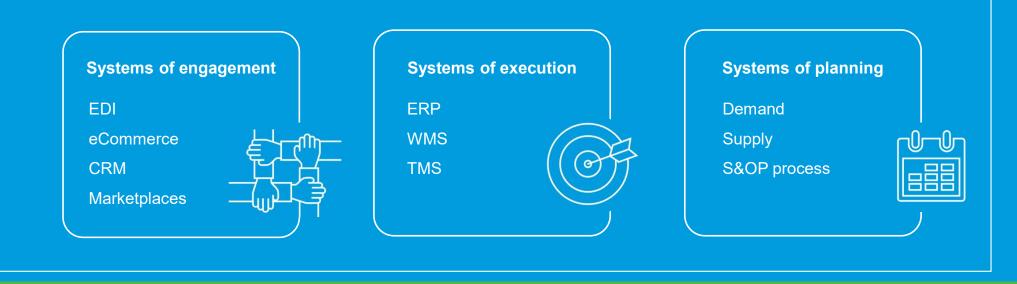
Presenters



Christian Winzeler, Principal Microsoft Food & Beverage leader christian.winzeler@rsmus.com

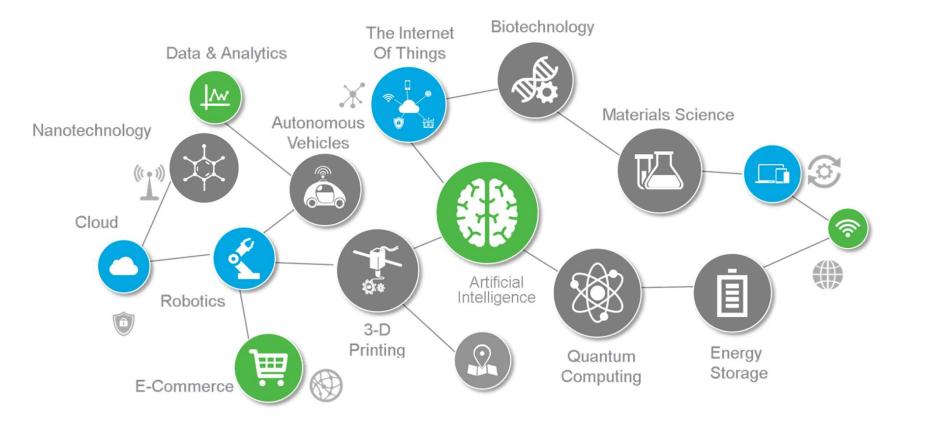


Organizational system landscape





Web of disruptive technologies





Reporting at your fingertips



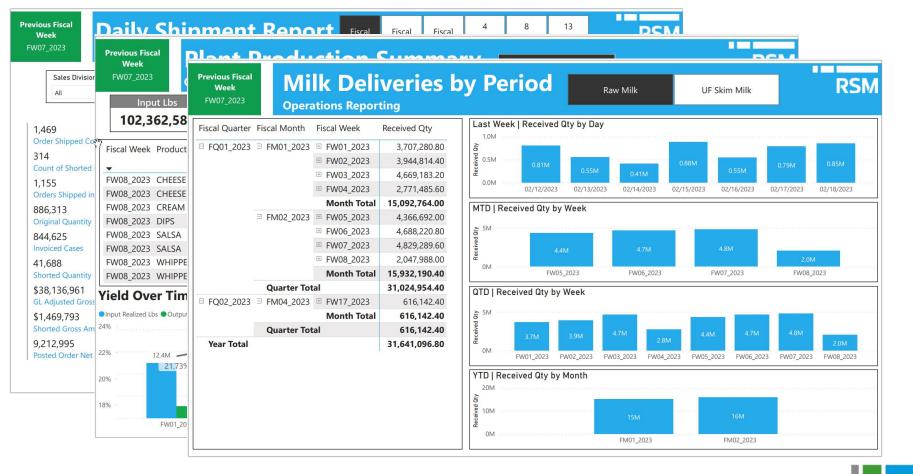


Sales reporting

Fiscal Week	Ouantity Previous Fiscal Week	Revenue	e vs	Plan							RSN	/			
Sales Division	FW07_2023														
E CLUB AND V	Product Class				4							-			
■ FOODSERVIC	I III NAME A DIA MALIFICIALI I		Eo	recast									RSM		
GROCERY EA			FU	recast									RZIVI		
GROCERY WI	AGED		Actu	als vs Forecast vs Latest Estimate											
B WALMART IN	FRESH	Actual, Fore	and a												
Total	HARD			Previous Fiscal		eek So	orec	ard							R
	PROCESSED	Combined Gross Sales	E11107 0000											IX.	
	SHRED			PW07_2023	revious F	iscal Week									
		\$30M													
orted Ord	SOUR	Ŧ							_		-14/ 1 4	0 514/ 1 4	10 514/	. I . A	C. JVTD
norted Quantity 15.7k		\$20M		Product Class		Sales Division				41	Week Avg	8 FWeek A	rg 13 FWee	ek Avg LW	Fiscal YID
	DAIRY BASED HUMMUS			All	~	All	\sim	GL Gross	Sales		\$5,188,319	\$4,900.40	58 \$5.0	24,208	34,662,920
		FM01_2023	FM02_202					GL Net Sa			\$4,352,410	\$4,129,19			29,159,619
	PLANT BASED SALSA		FM01_202	Product Subclass		Sales Area		Total \$ Al			\$771,505	\$692,48			\$4,973,003
		Invoiced Cases	646,6	All		All	\sim	Total \$ Sp			\$39,922	\$39,38		40,027	\$274,829
	BUTTER	Forecast Quantity	659,6	7.00											
ок	CREAM	Plan Quantity	985,7					5	illed to Cust		\$126,735	\$130,1		36,339	\$904,427
	OTHERS	GL Gross Sales	\$19,835,0-	Description	F	Parent Company		COGS			\$3,030,310	\$2,857,87			\$20,254,726
	SPREADABLE CHEES	Forecast Revenue	\$21,406,4	All	\sim	All	\sim	GL Gross	Margin		\$1,322,100	\$1,271,3	14 \$1,3	64,208	\$8,904,893
5K ·····	SUGAR TOPPING	Plan Gross Sales	\$24,015,5												
	B YOGURT	Actual, Fore	cast a												
к	DRINKABLE				FW51_	2022 FW52_202	2 FW53_2022	FW01_2023	FW02_2023	FW03_2023	FW04_2023	FW05_2023	FW06_2023	FW07_2023	Total
FW48_2	LACTOSE	Invoiced Cases Foreca	ast Quantity	GL Gross Sales	\$4,943	3,589 \$6,082,41	\$4,540,828	\$4,941,948	\$3,945,019	\$5,022,677	\$5,925,406	\$4,325,145	\$5,660,622	\$4 842 103	\$50,229,74
	Total			GL Net Sales	\$4,426		7 \$3.873.927		\$3,410.822			\$3,629,558			\$42,807,33
		1M		Total \$ Allow	\$452			\$792,885	\$500,515	\$593,582		\$646,996	\$764,970	\$966,424	
Į				Allowances %		23 % 12.88 9		19.35 %	14.67 %	13.99 %		17.83 %	15.81 %	25.51 %	15.61
			1	Total \$ Spoils		5,923 \$36,18		\$37,620	\$27,601	\$49,922		\$39,475	\$43,112	\$38,723	\$388,15
		0M		Spoils %	1	83 % 0.68 9		0.92 %	0.81 %	1.18 %	4 = = 1 = + = -	1.09 %	0.89 %	1.02 %	0.91
		FM01_2023	FM02_2023	Freight Billed to Custome				\$124,632	\$137,525	\$135,331	\$123,431	\$147,337	\$127,640	\$108,530	
				COGS	\$2,924			\$2,886,111	\$2,350,146	\$2,897,231	\$3,532,803	\$2,450,137	\$3,312,008		\$29,373,76
				GL Gross Margin	\$1,502	2,102 \$1,760,96	\$1,265,620		\$1,060,676	\$1,344,553	\$1,620,214	\$1,179,422	\$1,525,932	\$962,835	\$13,433,57
				GL Gross Margin %		.93% 32.939		29.56%	31.10%	31.70%	31.44%	32.49%	31.54%	25.41%	31.389



Operational reporting



RSM

Combining it all...





Panelists



Chris Driscoll Director National CP Power Platform leader



Robbie Beyer Manager

Data science and advanced analytics expert.



Ajay Punyapu Director Data Analytics and Business Intelligence expert



Panel discussion







Learn more at rsmus.com/insights/industries/food-beverage.html



ARTICLE June 16, 2023 Managing rising costs and

increased margin pressure within food processors

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ARTICLE June 16, 2023 Three challenges facing produce companies in 2023

MICROSOFT FOOD & BEVERAGE



ARTICLE June 16, 2023 Leveraging technology to build a resilient dairy supply chain

MICROSOFT FOOD & BEVERAGE



ARTICLE February 15, 2023 How food processing companies can build a

MICROSOFT FOOD & BEVERAGE

resilient supply chain

Questions?

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