

### Agenda



Торіс
Welcome
Introductions and Overview
Role of Digital Acceleration
Digital Focus in Healthcare
Mega Trends Influencing Digital Transformation
Seven Organizational Benefits
The Digital Journey
Conclusion and Q&A

#### Moderator and presenters





#### **Mike Mosquito - Moderator** Director ServiceNow Global Business Development and Growth Leader



#### Andrea Daugherty

CISSP, CHCIO

Interim Chief Information Officer at Dell Medical School at the University of Texas at Austin



#### **Jennifer Wesson Greenman** Chief Information Officer Cancer Treatment Centers of America



#### **Todd McWilliams**

Vice President

Administrative Applications, St. Jude Children's Research Hospital



# HEALTHCARE APPROACH TO DIGITAL ACCELERATION AND TRANSFORMATION

### The Role of Digital Acceleration and Transformation



In a competitive marketplace, CIOs and technology leaders want to make informed decisions that can flex to the many variables affecting future business. The strategic goal is to align solutions and technology with strategic business goals to keep organizations future-ready.



### Business Technology, Innovation and the Evolution

- Customer/patient experience
- Process automation
- Data analytics
- Applications
- Platforms
- Cloud



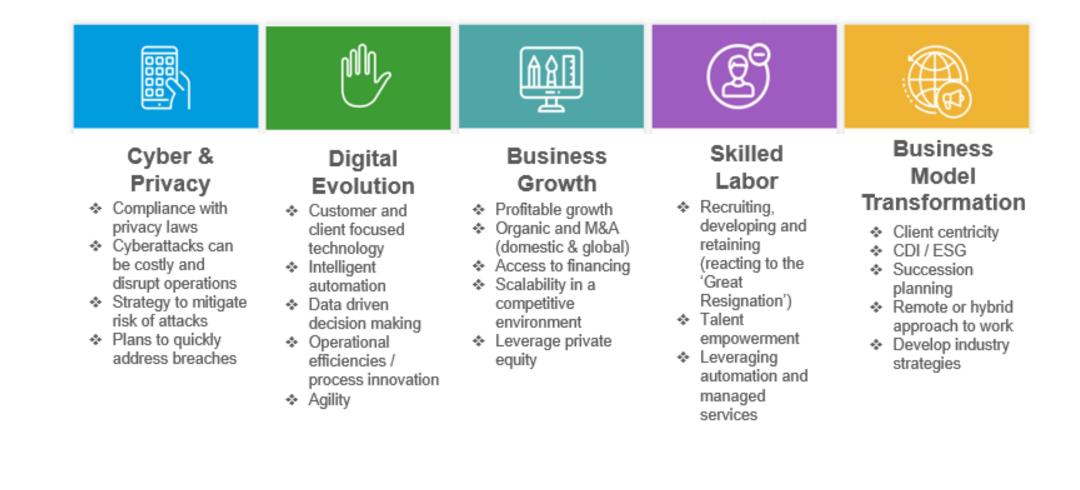




## MEGA TRENDS INFLUENCING DIGITAL TRANSFORMATION

#### Mega trends affecting the Digital Transformation

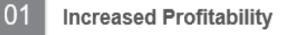






# SEVEN ORGANIZATIONAL BENEFITS TO DIGITAL ACCELERATION

### Seven Organizational Benefits to Digital Acceleration



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More efficient/optimized processes



Better visibility into resource utilization

- Increased value contribution from employees
- Better and more accurate data driven decisions





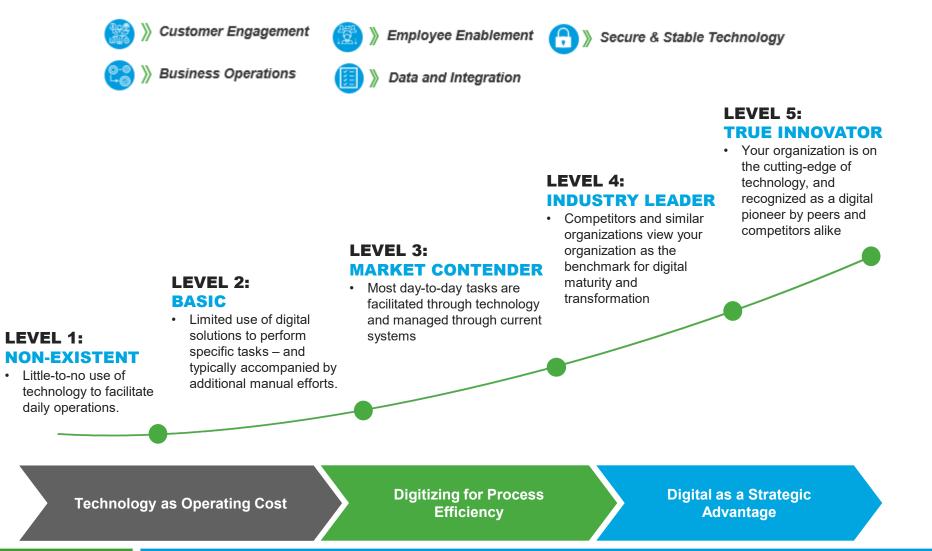
RSM



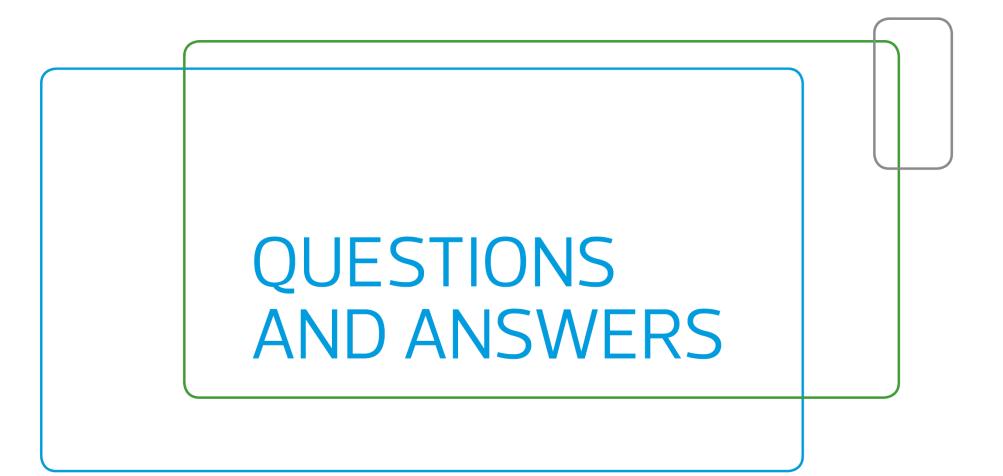
## THE DIGITAL JOURNEY

### The Digital Journey: Where are you and where do you need to be? RSM

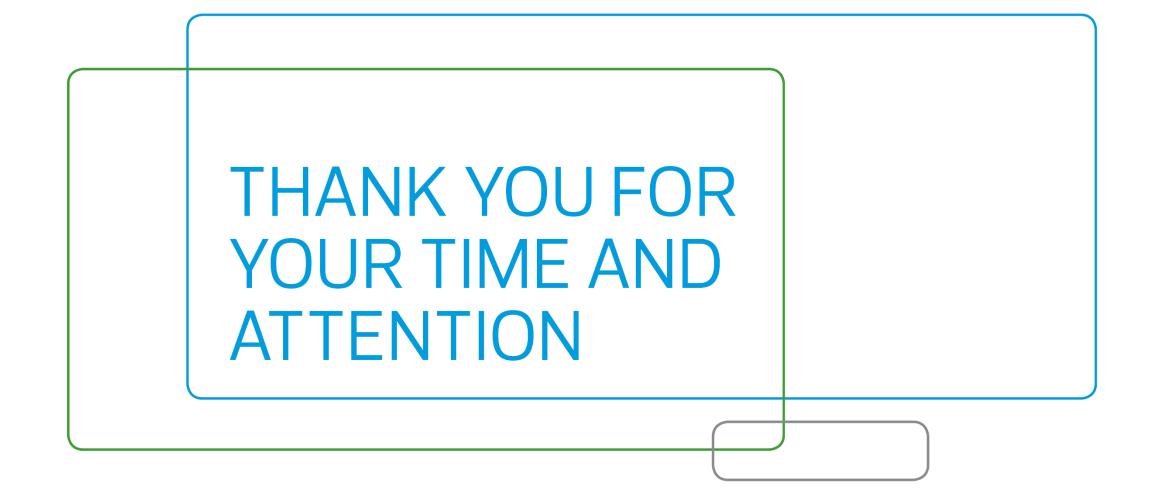
A key output of the Digital Strategy Roadmap is determining the target level of maturity for each domain that is needed to support your business strategy



12











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