# A CLIENT'S JOURNEY: TRANSFORMING TAX THROUGH TECHNOLOGY WITHIN THE MIDDLE MARKET

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# Today's presenters



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## Today's agenda

Collaborative discussion about Charles River Associate's journey from a tax material weakness to a best-in-class tax provision process. We will cover the following topics and welcome discussion from our audience:

The Art of Possible – ONESOURCE Tax Provision

- Issue identification
- System assessment and selection
- Process design and implementation
- Post-deployment remediation and continued improvement





# Learning objectives

By the end of this course, participants will be able to:

- Explain the benefits of tax software as a key component of the tax provision preparation and review process.
- Describe the approach to assessing, designing, implementing and realizing value on software investment.





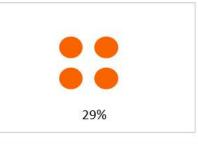
## Process assessment and future visioning

#### INDEPENDENT

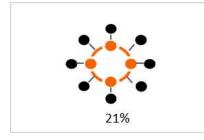
#### CONNECTED

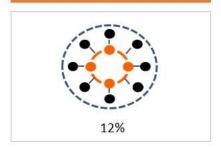
#### **INTEGRATED**

#### **AUTOMATED**









#### CHAOTIC Using email, spreadsheets, system reports, and manual processes to collect, review, and prepare compliance and respond to audits; individual tax departments work independently.

REACTIVE Utilizing tax department databases, some 3<sup>rd</sup> party software with some automated feeds, but not integrated with enterprise data of departments across the company.

**PROACTIVE** Integrated with enterprise data and leveraging tax automation software for file ready compliance, storage of documents and data; formalized coordination and processes with other departments.

**PREDICTIVE** Analytics driven decision making, reporting available as needed and tax workflows are completely automated across the enterprise. Proactively managing risk and regularly advising key decision makers with analysis.

Figure 9 - Thomson Reuters' Technology Sophistication Model

Source: Thomson Reuters 2022 State of the Corporate Tax Department Transitioning to a Digital Tax Department Thomson Reuters Institute

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# "Houston, we have a problem!"

- Unique challenges faced by middle market companies
- Building a business case aligned with budget
- Key drivers in making a change







# The right stuff – Assessment and selection

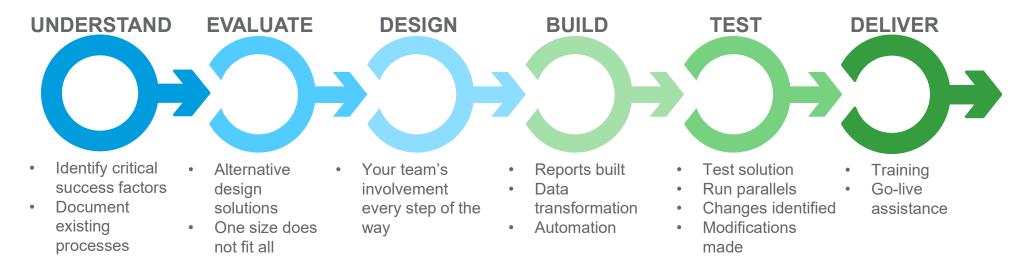
- Development of key requirements and criteria that fit your needs
- No single solutions will solve tax process and operational challenges
- Defining measures of success





# **Design & implementation**

- Benefits of teaming with an implementation partner
- A suite of tools and processes that maximize the value of ONESOURCE Tax Provision
- Balancing a project plan with limited resources
- Taking ownership of the process







# CorporateSight in action

## **CorporateSight: Powered by**

#### **Technology**

CorporateSight takes data from multiple systems and synthesizes it for reporting and analysis including:

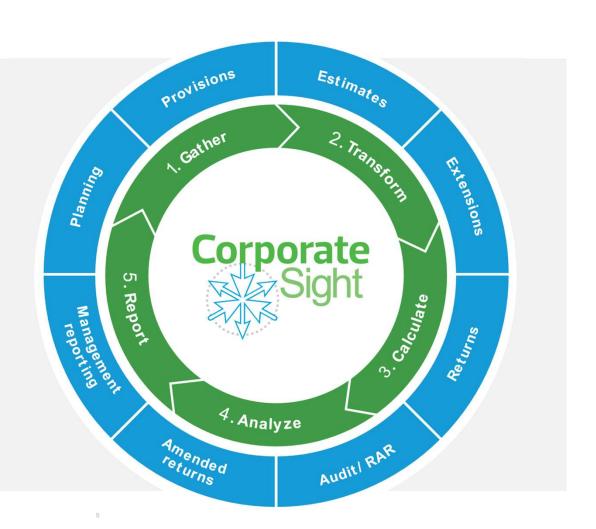
- General ledger system
- · State sales systems
- · Data from foreign controllers
- Fixed asset systems

#### **Process**

CorporateSight uses the data throughout multiple tax processes eliminating manual processes and ensuring that data used is consistently applied across processes.

### People

Tax professionals dedicate their time to analyzing trends and looking for tax opportunities while completing tax reporting responsibilities.







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