

**RSM**

RSM Power Your Transition - Community College Scholarship

RSM US Foundation - FAQs

What is the RSM Power Your Transition - Community College Scholarship?

The RSM US Foundation is pleased to present the RSM Power Your Transition - Community College Scholarship program to help community college students (or 2022 community college graduates) pursue a bachelor's degree in accounting, business or technology.

What is the scholarship award?

Ten recipients will be granted awards through the program, and each recipient will receive up to a \$10,000 scholarship. The award will be paid to the college/university on the recipient's behalf in four \$2,500 payments (Fall 2022, Spring 2023, Fall 2023, Spring 2024) and applied to the recipient's tuition and/or room and board. No money will be paid to the student directly.

Each recipient will also be invited to an information session and to interview with the firm for a future internship opportunity. Recipients are not required to attend such information session or to interview with the firm for a future internship opportunity in order to receive their scholarships (however, no alternate opportunity will be offered if they do not).

What if I already receive scholarships or financial aid?

The scholarship funds will be paid to the college/university directly for invoiced expenses to include tuition, on-campus housing, and/or dining plans. Scholarship funds cannot be applied to off-campus housing or be paid to the recipient directly.

Who is eligible to apply for this scholarship?

The program is open to legal residents of the 50 United States and the District of Columbia who are at least 18 years old as of the date of application. Applicants must:

- Be on track to or have graduated from a qualifying community college with an associate degree in 2022.
- Intend to pursue a bachelor's degree in accounting, business or technology at an accredited four-year college or university in the United States or District of Columbia with courses beginning in Fall 2022.
- Be a student in good standing with a cumulative GPA of 3.0 or above.

Who is not eligible for the scholarship?

Full-time and/or part-time employees, temporary employees, partners, principals, contractors, and current or former interns (and their immediate family members) of RSM US LLP, Risk & Regulatory Consulting, LLC, and their respective affiliated entities (collectively, "RSM") and of the Foundation are not eligible.

Do I have to major in accounting, business or technology when I go to an accredited four-year college/university?

Yes, any change in major outside of accounting, business or technology will forfeit future scholarship payments.

Do I need to be a full-time student when I am pursuing my bachelor's degree?

Yes, you need to be a full-time student at an accredited four-year college or university when pursuing your bachelor's degree in order to qualify for this award.

When is the deadline to apply?

Eligible students may submit their applications between 12:01 a.m. Central Time on March 1, 2022 and 11:59 p.m. Central Time, April 30, 2022. Only one application per student is allowed.

How are recipients selected?

A panel of judges, selected by RSM US Foundation, will review and judge each application based on the following:

- Applicant's community college GPA (50%)
- The quality of the statement (25%)
- The quality of the video (25%)*

Judges will grade the video and statement on a scale of one to seven, with seven being the highest score. In judging the video, judges will evaluate the degree the video reflects which of **RSM's 5 C's** comes most naturally to you. Your video must be between 30 and 60 seconds, and you will also submit a short answer response (500 characters or less) describing what motivates you to pursue an accounting degree from an accredited four-year college or university. The judges will evaluate the statement based on creativity, quality of writing and reflection of the applicant's individuality.

What should I include in my video?

Your video must contain only original content. It is recommended to simply capture yourself and to not include other people, photos, videos, music or content other than you in order to comply with the terms and conditions of this scholarship. Keep it simple! We want to see and hear from you only!

If unoriginal content is used in your video submission, unfortunately your application will not be eligible for the scholarship as clearly defined in the full terms and conditions document.

What are RSM's 5 C's?

At RSM, we have **five key characteristics**—caring, curious, collaborative, courageous and critical thinking—that we feel make up the essential core of our culture and our ability to successfully deliver the power of being understood. RSM identified these characteristics based on years of research on effective advisors, what differentiates our firm, and how clients and people want to experience us. Not only are they core to our brand promise, they support us in demonstrating our values and are key to being successful leaders in all aspects of life. At RSM, we cultivate the 5 C's throughout an individual's entire career to encourage them to be not just a great client server and a great leader, but also a great person.

Please scroll down for detailed descriptions of RSM's 5 Cs.

What do I need before I submit my application?

- Gather your current (unofficial) transcript from community college.
- Craft a short answer response (500 characters or less) answering the following question: What motivates you to pursue an accounting degree from an accredited four-year college or university?
- Create a 30-60 second video that demonstrates which of RSM's 5 C's (Caring, Curious, Collaborative, Courageous, and Critical Thinking) comes most naturally to (and best fits) you.

How do I submit my scholarship application?

- When you are ready to complete the application, read the below steps and then click the Apply Now button found on <https://rsmus.com/who-we-are/corporate-responsibility/rsm-foundation/university-giving/community-college.html>
- Complete the applicant registration form to create your GrantsConnect account and click sign up.
- Check your email for the registration confirmation and click get started to verify your email address to activate your account.
- Return to the application by clicking “Apply for the Scholarship” and sign in.
- Click “Start Eligibility” and answer the eligibility questions on the next screen—students who meet the eligibility requirements will be prompted to begin the application
- Complete the form questions, upload an unofficial copy of your transcript, answer a brief short answer response (statement), provide a link to your YouTube video and answer “yes” to accept the Terms and Conditions of the RSM Community College Accounting Scholarship program, then click submit.
- Once you hit submit you will be unable to edit your application.
- You will be sent an email confirming your application was submitted.

When will I know if I am selected?

The RSM US Foundation will attempt to notify selected recipients in May 2022.

What if I have questions or an issue submitting my application?

For scholarship-specific questions, please contact rsmsscholarships@rsmus.com. For technical questions about the application website, please contact rsmus-support@yourcause.com.

I did not receive an award this year. May I apply again next year?

This program is only open to students graduating from community college and enrolling in a four-year college in 2022, so while you may not apply again next year, you are welcome to see if you meet the eligibility requirements for the Power Your Education, First Generation, and Power of Inclusion scholarships in the future.

RSM's 5 C's – detailed description

THE 5C's

CARING

We build strong, long-term relationships by understanding others and their aspirations, and remaining empathetic to their unique challenges, needs and preferences.

We show that we care by:

- Being interested in and concerned about others
- Understanding their goals, challenges and aspirations
- Showing empathy

When we demonstrate how much we care, we build trust, deepen relationships and are given the opportunity to do more for others.

RSM

THE 5C'S



CURIOS

We ask probing questions and seek diverse perspectives to gain understanding, challenge thinking and generate new ideas.

We show our curiosity when we:

- Ask questions
- Seek different perspectives to inform our work
- Spend time reading and learning
- Share our new ideas and insights

When we approach our work and our relationships with a sense of curiosity vs. a view that we know it all, we strengthen relationships and demonstrate our commitment to understanding. It also affords us a stronger platform to ultimately display our knowledge and share our ideas and insights.



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THE 5C'S



COLLABORATIVE

We believe that collaboration leads to better outcomes, and we seek and share perspectives to encourage innovative thinking to solve problems and enable others to seize opportunities.

We demonstrate collaboration when we:

- Ask for people's opinions or perspectives
- Cultivate diversity and include others
- Reflect differing points of view in our questioning and recommendations
- Connect across all facets of the firm as we continue to grow in size and complexity

The challenges we tackle in our business and for clients are tough, and no one person can have all the answers. By gathering diverse perspectives and collaborating, each of us will be stronger and we will be better able to help others achieve their best.



RSM

THE 5C's



COURAGEOUS

We demonstrate strength and confidence in challenging traditional ways of thinking – having the courage to look forward and prepare for tomorrow.

We demonstrate courage when we:

- Voice an alternative point of view
- Share new ideas and insights
- Have courageous conversations about issues or opportunities
- Stay in the tension because we know it will lead to better results

The work we do is high-stakes and requires courage to confront issues, help others improve and spark the exploration of new opportunities. Our foundation of caring, curiosity and collaboration can help us be courageous without being confrontational.

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THE 5C's



CRITICAL
THINKERS

We synthesize, apply and communicate complex information and concepts with clarity, objectivity and depth, and bring our best thinking and advice to help others make confident decisions.

We demonstrate critical thinking when we:

- Spend time learning new things
- Think deeply about issues and opportunities
- Bring together diverse inputs into a cohesive perspective
- Share ideas and insights with others

The world is evolving rapidly and each of us has to evolve with it. By committing to lifelong learning and applying that learning to our work and our relationships, we will think and communicate as true first-choice advisors.

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