Power Your Education FAQs
RSM US Foundation Scholarship Program

What is Power Your Education?
Every day, RSM professionals deliver the power of being understood to today’s middle market leaders, globally. To build tomorrow’s leaders, the RSM US Foundation is granting $100,000 in scholarships for the 2020/2021 academic year.

What is the scholarship award?
Ten recipients will be granted awards through the 2020/2021 Power Your Education program, and each recipient will receive a $10,000 scholarship. The award will be paid to the college/university on the recipient’s behalf in two $5,000 payments (Fall 2020 and Spring 2021) and applied to the recipient’s tuition and/or room and board. No money will be paid to the student directly.

In addition to the scholarship award, each recipient will also be invited to participate in RSM's 2020 Pathways Summer Leadership Program at the RSM office location of their choice (provided that office offers the program and there is space available in the program at that office). Leadership program participation is not required.

Who is eligible to apply for this scholarship?
The program is open only to legal residents of the 50 United States and Washington, D.C. who are at least 18 years old as of the date of application. Applicants must be:

- Two years from graduation and full-time employment (typically sophomores on the four-year track and juniors on the five-year track).
- Studying business or technology in a bachelor’s degree program at an accredited college or university located in the 50 United States or Washington, D.C.
- Full-time students in good standing at their college/university with a cumulative grade point average of 3.0 or above.

Who is not eligible for the scholarship?
Full-time and/or part-time interns, employees, temporary employees, partners, principals, and contractors (and their immediate family members) of RSM US Foundation, RSM US LLP, RSM US Wealth Management LLC, RSM US Insurance Agency Services LLC, Risk & Regulatory Consulting, LLC, and their respective direct and indirect subsidiaries are not eligible.

When is the deadline to apply?
Eligible students may submit their applications between 12:01 a.m. Central Time on January 13, 2020 and 11:59 p.m. Central Time, February 29, 2020. Only one application per student is allowed.

How are recipients selected?
You will complete the online application (see “How do I submit my scholarship application?” for instructions) and submit a short video demonstrating what the RSM brand promise The Power of Being Understood® means to you.

Your video must not exceed 30 seconds, and you will also submit a short answer response (statement) and unofficial transcript. A panel of judges selected by RSM US Foundation will view and judge each applicant’s application based on quality of the video (75%), quality of the statement (10%) and applicant's GPA (15%). Judges will grade the video, statement and GPA each on a scale of one to seven, with seven being the highest score. In judging the video, judges will evaluate the degree to which the video reflects some or all of the following RSM US core values: Integrity (is the video believable and from the heart); Teamwork (does the video display a desire to work with others); Excellence (does the video reflect innovation and creativity); Stewardship (does the video tie in to RSM’s middle market focus and show support for one’s local community); and Respect (does the video demonstrate the importance of respect and fair treatment of others). The judges will evaluate the statement based on creativity, quality of writing and reflection of the applicant’s individuality.
Upload your video to the video-sharing platform of your choice (e.g., YouTube). You will need the link to your video when submitting your application.

**What do I need before I submit my application?**
1. The link to your video (see “How are recipients selected?” for details)
2. An unofficial copy of your transcript

**How do I submit my scholarship application?**
When you have your video link and unofficial transcript, visit rsmus.com/poweryoureducation to apply:
   1. Review the scholarship program description and Terms and Conditions.
   2. Click the link to “Apply for the scholarship.”
   3. Complete the applicant registration form to create your GrantsConnect account and click sign up.
   4. Check your email for the registration confirmation and click get started to verify your email address to activate your account.
   5. Return to the application by clicking “Apply for the Scholarship” and sign in.
   6. Click “Start Eligibility” and answer the eligibility questions on the next screen—students who meet the eligibility requirements will be prompted to begin the application
   7. Complete the Form Questions, including your college/university name. Upload an unofficial copy of your transcript, answer a brief short answer response (statement), provide a link to your video and answer “yes” to accept the Terms and Conditions of the Power Your Education scholarship program, then click Submit
   8. Once you hit Submit you will be unable to edit your application.

You will be sent an email confirming your application was submitted.

**When will I know if I am selected?**
The RSM US Foundation will attempt to notify selected recipients in April.

**What if I have questions or an issue submitting my application?**
Send an email to RSMscholarships@rsmus.com.

**I did not receive an award this year. May I apply again next year?**
Yes, you may apply to future programs if you continue to meet the eligibility requirements.