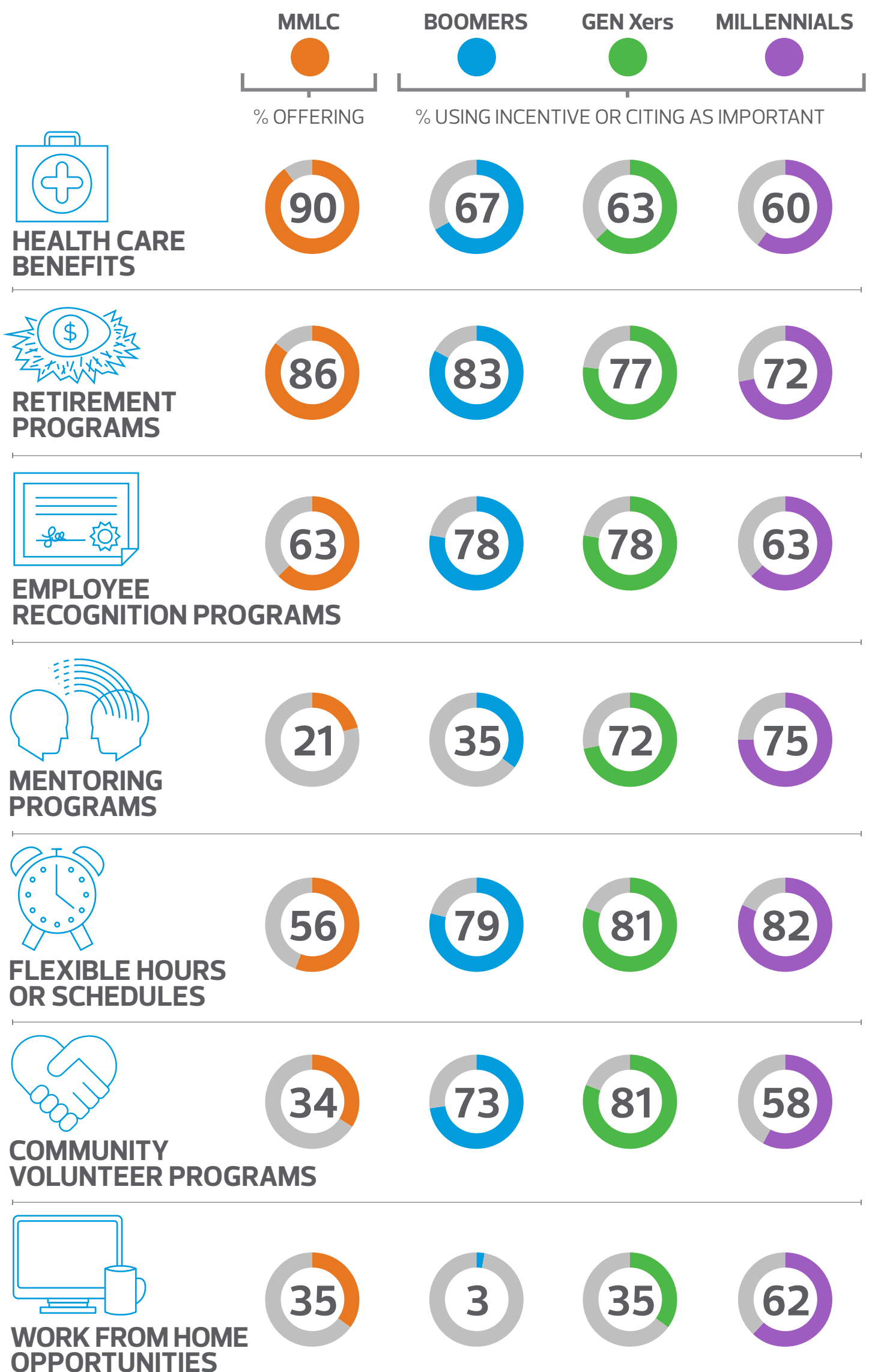


# Finding incentives to ATTRACT AND RETAIN a multigenerational workforce

In a tight labor market, companies are offering a range of benefits and incentives to address the need for a qualified workforce.

According to the [RSM Middle Market Leadership Council survey \(MMLC\)](#), the No. 1 staffing challenge that companies across industries are facing is the lack of qualified workers available.

But are companies **STRIKING A BALANCE** between the incentives they offer and those that potential employees value?



Learn more about what companies can do to attract and retain [a multigenerational workforce](#).

Sources: RSM US Middle Market Business Index; Employee Benefit Research Institute; FlexJobs; Market Watch; Pew Research Center; Transamerica Institute; WorldatWork