

Power of Inclusion Scholarship in Honor of Richard Caturano **RSM US Foundation Scholarship Program - FAQs**

What is the Power of Inclusion Scholarship?

RSM is dedicated to building a better future by supporting the educational pursuits of tomorrow's business leaders. The RSM Power of Inclusion Scholarship in Honor of Richard Caturano was created to support students from historically underrepresented racial and ethnic populations pursuing an education in accounting, business or technology.

The scholarship is named for RSM's first chief diversity officer, Rich Caturano. Rich served as the 100th chair of the American Institute of CPAs and helped establish the organization's National Commission of Diversity and Inclusion. As the chair of the AICPA, Rich inspired CPA firms across the country to add diversity and inclusion as a top strategic priority and has personally delivered the message of diversity and inclusion to tens of thousands of professionals and business leaders.

What is the scholarship award?

Two recipients will be granted awards through 2021/2022 Power of Inclusion program, and each recipient will receive a \$10,000 scholarship. The award will be paid to the college/university on the recipient's behalf in two \$5,000 payments (Fall 2021 and Spring 2022) and applied to the recipient's tuition and/or room and board. No money will be paid to the student directly.

In addition to the scholarship award, each recipient will also be invited to participate in RSM's 2021 [Pathways Summer Leadership Program](#) virtually or at the RSM office location of their choice (provided that office offers the program and there is space available in the program at that office). Leadership program participation is not required.

Who is eligible to apply for this scholarship?

The program is open to Power Your Education Scholarship applicants who are legal residents of the 50 states and Washington, D.C., who are at least 18 years old as of the date of application. Applicants must be:

- Part of a historically underrepresented racial or ethnic population, including but not limited to: Black or African American, Hispanic or of Latin descent, Native American, Pacific Islander or Asian American.
- Two years from final graduation date and full-time employment (typically sophomores on a four-year track and juniors on a five-year track).
- Studying accounting, business or technology in a bachelor's degree program at an accredited college or university located in the 50 states or Washington, D.C.
- Full-time students in good standing at their college/university with a cumulative GPA of 3.0 or above.

Who is not eligible for the scholarship?

Full-time and/or part-time interns, employees, temporary employees, partners, principals and contractors (and their immediate family members) of RSM US Foundation, RSM US LLP, RSM US Wealth Management LLC, Risk & Regulatory Consulting LLC, and their respective direct and indirect subsidiaries are not eligible.

When is the deadline to apply?

Eligible students may submit their [Power Your Education](#) application between 12:01 a.m. Central Time on January 11, 2021, and 11:59 p.m. Central Time, February 28, 2021, and opt-in for this program by 11:59 p.m. Central Time, April 2, 2021. Only one application per student is allowed.

How are the recipients selected?

You will complete the Power Your Education application (see “How do I submit my scholarship application?” for instructions) and submit a short video demonstrating what RSM’s brand promise *The Power of Being Understood* means to you.

Your video must not exceed 30 seconds, and you will also submit a short answer response (statement) and unofficial transcript. A panel of judges, selected by the RSM US Foundation in its sole discretion and on the advice of RSM’s Culture, Diversity, and Inclusion national team, will review and judge each applicant’s Application based on content alignment of the Video with RSM’s Culture, Diversity, and Inclusion (“CDI”) initiative (65%), creativity of the Video (25%), and quality of the Statement (10%) (“Judging Criteria”). Judges will grade the Video content, Video creativity, and Statement each on a scale of one to seven, with seven being the highest score. In judging the Video content, judges will evaluate the degree to which the Video demonstrates what the RSM brand promise *The Power of Being Understood* means to you and reflects CDI’s mission to celebrate the benefits of a diverse and inclusive workforce and workplace to achieve superior results and innovative thinking. In judging the Video creativity, judges will evaluate the degree of originality, level of personal perspective provided, and quality of the video. The judges will evaluate the Statement based on creativity, quality of writing, and reflection of the applicant’s individuality.

Upload your video to the video-sharing platform of your choice (for example, YouTube). You will need the link to your video when submitting our application.

What do I need before I submit my application?

1. The link to your video (see “How are recipients selected?” for details)
2. An unofficial copy of your transcript

How do I submit my scholarship application?

When you have your video link and unofficial transcript, visit rsmus.com/poweryoureducation to apply:

1. Review the scholarship program description and Terms and Conditions
2. Click the link to “Apply for the scholarship”
3. Complete the application registration form to create your GrantsConnect account and click sign up.
4. Check your email for the registration confirmation and click get started to verify your email address to activate your account.
5. Return to the application by clicking “Apply for Scholarship” and sign in.
6. Click “Start Eligibility” and answer the eligibility questions on the next screen – students who meet the edibility requirements will be prompted to begin the application.
7. Complete the Form Questions, including your college/university name, uploading an unofficial copy of your transcript, answering a brief short answer response (statement), providing a link to your video and answering “yes” to accept the Terms and Conditions of the Power Your Education scholarship program. Then click Submit.
8. Once you hit Submit you will be unable to edit your application.
9. You will receive an email providing details on the Power of Inclusion Scholarship program. Read the Terms and Condition and opt-in via provided survey for consideration.

When will I know if I am selected?

The RSM US Foundation will attempt to notify selected recipients in April.

What if I have questions or an issue submitting my application or opting-in?

Send an email to RSMscholarships@rsmus.com.

I did not receive an award this year. May I apply again next year?

Yes, you may apply to future programs if you continue to meet the eligibility requirements.