



CASE STUDY: BLOUNT FINE FOODS



[RSM] provides high-level, specific guidance based on their knowledge of our business. I value my relationship with [RSM] as a strategic [advisor].



KIM WINGREN,
manager of human
capital management,
Blount Fine Foods



BLOUNT FINE FOODS DISCOVERS A SHORTCUT TO HUMAN CAPITAL MANAGEMENT EXCELLENCE

RSM delivers key insight with payroll and technical support

Blount Family Foods, a rapidly growing family-owned manufacturer of premium, fresh prepared foods based in Fall River, Massachusetts, wanted insight into their existing human capital management (HCM) technology investments to coincide with a key change in human resources (HR) leadership.

Upon joining Blount as manager of HCM, Kim Wingren received a perk she didn't expect. Blount had just completed an HCM system utilization review with RSM US LLP, a member of UKG's certified partner program. "I walked into an amazing gift," she says. "[RSM] had uncovered many of the company's pain points with the UKG system, and they gave us the analysis of each of the items and their recommendations."

New to Blount's HCM system software, Wingren set out to become an expert. "I came in having never used UKG Pro but having extensive HR system experience and this strategic report of improvement opportunities and methods to fix them," she says. "This critical document helped me to hit the ground running."

An unexpected challenge

As Wingren worked through the RSM system optimization recommendations with the HR team, a new challenge occurred—Blount encountered unexpected turnover within the payroll function. But RSM's advisors stepped in and provided a helping hand to keep Blount moving forward.

"[RSM] quickly jumped in and provided us with critical consulting payroll support until we could hire a new team," Wingren says. "Having the relationship with [RSM] and knowing we could rely on their [experience] really saved us." A dynamic leader, Wingren also harnessed [RSM's] experience to support project success when Blount acquired a new company in 2021. Valuing the RSM team as a responsive and knowledgeable resource, she has also utilized RSM on projects ranging from developing a sophisticated total rewards statement to organizing complex file feeds.

Blount flourishes with comprehensive support

As HCM manager for an agile company committed to digital transformation, Wingren appreciates the breadth of experience she can tap into at RSM. "Without the [relationship] with [RSM], I wouldn't have been able to make as big of an impact here. Part of the reason our HR team has been able to accomplish so much is that [RSM] is a shortcut to ensuring we are moving in the right direction and using time effectively. With [RSM], you get a continual return on your investment."

Note: On May 1, 2023, RSM US LLP acquired the equity of Wise Consulting Associates, Inc., and Wise Consulting completed its transition to RSM on Dec. 4, 2023, retiring the Wise Consulting brand and aligning with RSM's brand, operations and systems.

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