

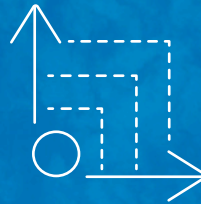
RSM's Zuora services

Energize and optimize long-term subscriber relationships

Scaling revenue automation and quote-to-cash processes are top challenges for mid-market companies. The solution is Zuora, the world's leading monetization platform. Zuora automates complex revenue streams, creates new business opportunities and is the only solution that can manage Billing and Revenue in a single platform. Whether you monetize through subscriptions, consumption or a hybrid business model, Zuora unlocks long-term subscriber relationships for your business.

RSM's certified Zuora specialists work with each client to understand its unique business objectives and discover opportunities that best maximize Zuora for those goals.

ZUORA BENEFITS



Scalability – billing and revenue automation that easily grows with your business, powering increased conversion and decreased churn by 25%



Accuracy – single source of truth that provides consistent enterprise data consolidated in one platform, eliminating lost revenue by 90%



Speed – flexible pricing and packaging and agile revenue tools that remove barriers, improving time-to-market by 50-80%



Support – time and effort needed to close the books reduced by 60%; IT support needed reduced by 70-90%

Companies who utilize a revenue automation platform see top-line revenue growth of 10% through better data-driven decision making.

THE ZUORA OFFERINGS

Zuora's industry-leading suite of products brings ease to your quote-to-cash and revenue recognition processes. Automating complex revenue streams allows your organization to move with agility, scale with success and respond to market changes with speed.



Zuora Billing

unlock new pricing models and scale billing operations to millions of subscribers



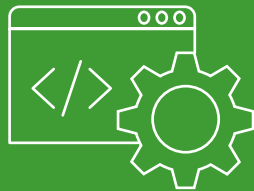
Zuora Revenue

unlock faster time-to-close with automation for revenue recognition



Zuora Collect

unlock payments, recover failed payments and increase customer retention



Zuora Platform

unlock your IT team with low-code SDKs and APIs that easily integrate

WHY RSM?

- > RSM's Rapid Assessment approach to transformation identifies the most effective path forward to achieve clients' goals
- > RSM has specialists trained and certified in virtually every solution, with deep experience across Lead to Cash so they're able to drive a smooth transformation
- > RSM is a trusted technology advisor to middle market businesses across all industries and is the nation's leading provider of audit, tax and consulting services focused on the middle market
- > RSM has 14,700 professionals in 82 U.S. cities, six locations in Canada and access to over 51,000 specialists in 123 countries

To speak with an RSM specialist

and learn how Zuora can automate and optimize your business, call us at 800.274.3978 or visit rsmus.com/contact to send us a message.



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rsmus.com

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